Annual Report for the year 2014

Finnish Red Cross
22 May 2015
Cover photo: Teemu Ullgrén. Janakkala branch organized a Reddie first aid camp for juniors in August.
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Finnish Red Cross in brief

The Finnish Red Cross (FRC) is a humanitarian assistance organization. It is one of the largest voluntary organizations in Finland. The duty of the Red Cross is to help those who need help most at home and abroad.

The Red Cross helps people when disasters and accidents strike and trains them to be prepared for them. The organization encourages people to take care of their health and look after one another.

The highest decision-making power belongs to the General Assembly, the representatives to which are elected by the membership. It meets every three years. The General Assembly elects the Presidents, the Board and the Council that lead the action of the Finnish Red Cross.

Finnish Red Cross volunteers work in more than 500 local branches. The employees of the twelve district offices support the volunteers through regular contact, training and events.

The Headquarters coordinates the voluntary activities and Red Cross assistance work in the entire country. Its responsibilities include developing the organization's activities, cooperation with public authorities, national campaigns such as the Hunger Day, and international assistance activities. In addition, the Headquarters is responsible for Red Cross statements and promotes the organization's values in decision-making.

Activity forms

Emergency assistance in accidents in Finland
First aid groups and first aid training
Friend visitor services and support to informal carers
Healthpoints and other health promotion
Clubs and camps for children and young people
Support to immigrants, reception of refugees and reception centres, tracing
International disaster response and development cooperation
Collections, campaigns and other fundraising
Advocacy for people who need help most
Blood Service
Kontti Recycling department stores
Youth shelters
Coordination of Voluntary Rescue Service
Fundamental Principles

Humanity
The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect human life and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all people.

Impartiality
It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

Neutrality
In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

Independence
The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

Voluntary service
It is a voluntary relief movement not prompted in any manner by desire for gain.

Unity
There can be only one Red Cross or Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

Universality
The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.

Finnish Red Cross in figures

- 30 000 active volunteers
- 85 000 members
- 30 000 regular donors
- 127 000 blood donors
Introduction

The Finnish Red Cross General Assembly 2014 met in Turku in June. The General Assembly outlined the activities for the coming three years. The term of office of President Erkki Liikanen ended, and Pertti Torstila started his term. The General Assembly also elected the Vice-Presidents, Board members and Council of the Finnish Red Cross.

The theme chosen for the years 2015–2017 is joy out of helping. It encourages everyone to bravely invite new people, especially young people, to join the action. This is supported by the new Youth policy, which encourages the young to become involved in, for example, friend visitor activities, first aid groups, collections and action against racism.

The General Assembly adopted a Statement calling for respect for the 150-year-old protective red cross emblem and for safeguarding assistance work amid conflicts. The focus of the second Statement was social inequality and exclusion threatening welfare in Finland.

During the Anniversary of the red cross as a protective emblem we were engaged in advocacy and organized training. In advocacy we focused on weapons issues as well as the Aliens Act and related regulations. We organized two international training sessions for aid professionals. Forty professionals from different parts of the world participated in them.

The year 2014 was the Year of the Family. It was highlighted for example in the Red Cross establishing special clubs all over the country together with the Finnish Cultural Foundation and Mannerheim League for Child Welfare. The idea is to create a chain of generations: to move stories and games on from one generation to the next. The clubs have a light structure and can be established without heavy bureaucracy.

Helping another human being is at the core of Red Cross action. Good examples of this are the versatile friend visitor activities and Healthpoints. We increasingly need joint locations and centres for caring where people can get help and where everyone can help according to their own life situation. Social inequality and phenomena related to it make helping ever more important.

A modern way to help another person is a combination of voluntary and professional action. In many municipalities, for example Healthpoints are located next to health stations, which makes them easily accessible.
A major question is how the third sector could work together with public and private services. Voluntary organizations cannot replace the services but a lot more can be achieved through versatile and innovative collaboration. This requires new cooperation forms as well as clarifying and accommodating the roles of the various actors.

Our domestic crisis preparedness was utilized last year for example in connection with the Jämijärvi aircraft accident and Toholampi car accident.

In first aid training we took a vital step when we began to teach basic life support on all our first aid courses. We continued to remind people that first aid skills are civic skills that should be taught to all school children. Our first aid groups were on duty in almost 3 000 events all over the country.

Delivering aid to where it is needed in a major conflict is increasingly difficult. Wars are fought where people live and preventing delivery of aid is part of warfare. The changing nature of warfare has ever more often led to volunteers in assistance duties becoming victims of war. This was experienced for example in Syria.

In the future, therefore, questions about how we can safeguard Red Cross assistance work and how we continue to provide aid in difficult and complex crises and natural disasters will become even more relevant than before. The aim of international cooperation is to support the national Red Cross and Red Crescent Societies and their volunteers that are already present in the disaster areas. For example in Sierra Leone, volunteers help people with the Ebola virus disease and bury the deceased. The more we support our Sister Societies, the better our own work is.

Last year we paid tribute to the victims of the Asian tsunami ten years ago. We noticed how slow development work is and what has been achieved through long-term recovery work. People have got their houses, hospitals have been renovated and wells looked after. The TV programme ‘Tsunami – 10 years from the disaster’ broadcast on Boxing Day conveyed our thanks to the Finns who helped people affected by the disaster in Finland and in the tsunami-stricken areas.

The General Assembly elected a new President, Vice-Presidents and the Board as well as the Council. In the photo Vice-Presidents Christel von Frenckell-Ramberg, Henri Backman and Otto Kari, President Pertti Torstila as well as Board members Maria Pietikäinen, Hannu Harri, Eija Karine, Markku Suokas, Irmeli Metsänen and Alpo Tanskanen.
The Year of the Family was shown, among others, in the ‘Finland plays’ project, funded by the Finnish Cultural Foundation in 2014–2017. The aim is to set up a club in each Finnish municipality, an open place for generations to meet, where children, retired people and other adults can spend unhurried time together. The Mannerheim League for Child Welfare and Finnish Red Cross carry the responsibility for the implementation of the project.

By the end of the year 2014 there were as many as 122 clubs. They attracted new volunteers, such as recently retired people.

Families were also invited to gatherings of first aid groups, family camps in Hämee and South-eastern districts as well as to trainings and events of the drug and alcohol programme. The wellbeing of families was also promoted by clubs for children and young people as well as by events for informal carers, and new activity forms created through a project titled joint responsibility for the young.

The Year of the Family was also visible in the attitude campaign of the ‘No to racism’ project, with women and children participating in the activities. Events held together with immigrant associations in Espoo and Helsinki were directed at parents of children of school age. Diverse families were presented in all campaign materials.

The theme was present in communication throughout the year. The activity models and messages of the main campaigns promoted the activation of families. The approach was also taken up in other materials, in all our communication channels.

Versatile friend visitor activities

Friend visitor activities offer lonely people friendship and empower them with sense of community. The activities have been diversified to offer voluntary
In Pälkäne, young and elderly people meet to sing, play games and do chores together. The club was established as part of the ‘Finland plays’ project. In the first year, as many as 122 clubs were established in 100 municipalities.

On Friendship Day in February, joy out of friendship events were organized in more than 200 municipalities. The versatile friend visitor activities interest people of all ages. In Mynämäki, seniors come together to learn to use a computer.

Both young and older people need a friend. The Dare to Care campaign encouraged young people and schools to organize events in care facilities, schools and in the homes of ageing people. ‘A young friend for a young person’ activities were offered in 10 municipalities. This activity form was promoted by the ‘Joint responsibility for the young’ project involving FRC Youth shelters and Oulu and Kuopio local branches.

The project titled ‘Full life in retirement’ develops a new activity model for attracting retiring people to join voluntary activities and to support them in the new phase of life.

Cooperation between staff of care and service institutions and volunteers visiting them was promoted. The aim is have closer joint planning and training than before.

The Joy out of friendship theme was also visible in a campaign of the Finnish Taxi Owners Federation in the autumn. Taxis offered information about friend visitor activities.

Activities to support informal carers reached thousands of carers. They were supported by organizing peer group activities, wellbeing camps and support to daily living. More active cooperation was undertaken with municipalities, allowing informal carers to take fitness tests.
The 50th Anniversary of the Voluntary Rescue Service was celebrated in Tampere. In connection with the celebration, Volunteers from Häme area organized an exercise in emergency support services in the Police University College practice area.

**Voluntary Rescue Service alerts**

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**Number of persons assisted by FRC branches and districts in sudden accidents in Finland**

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<td>2013</td>
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<td>2014</td>
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**Voluntary crisis assistance needed many times**

Responding to accident and crisis situations is a core duty of the Red Cross. The preparedness of the Red Cross to help in various accidents was needed numerous times.

Volunteers were needed for example in Jämijärvi at Easter when an aircraft carrying parachutists crashed. Our volunteers provided psychosocial support in cooperation with the Satakunta Hospital District psychosocial first aid group. The emergency support services group of northern Satakunta was later awarded with the National Rescuer title of the Voluntary Rescue Service. In addition to helping in Jämijärvi, the group also worked in a fire that broke out in Lavia at the same weekend.

Two car accidents took place in Toholampi within a week in the summer. The local branch and volunteers from the Kokkola Finnish branch provided psychosocial support to local people with public...
First aid groups helped 19,177 people in numerous public events all over Finland.

The Finnish Red Cross guideline for domestic assistance was reviewed. A national on-call number was taken into use. Preparedness capacities will be developed by offering the groups joint and versatile training.

What kind of preparedness is needed for a large-scale influx of immigrants to Finland? What are the duties of the Finnish Red Cross in such a situation? These questions are answered to in a MAVA project guideline completed at the end of the year. It promotes the collaboration of our organization with public authorities and other actors, such as the Finnish Church Council and parishes.

What if Finland were in a situation that would require international assistance? A legislative report about receiving international assistance was completed during the year.

The Voluntary Rescue Service celebrated its 50th Anniversary in Tampere in March.

**New first aid groups**

A total of 524 new persons announced their interest in first aid activities through the FRC website. New first aid groups were established and old ones activated especially in Oulu and Häme districts. An English-speaking group was set up in the capital region.

Exercise weekends open to all first aid group members were organized in Western Finland, Savonlinna and South-eastern Finland districts. A national seminar gathered volunteers from first aid, emergency support services and psychosocial support groups.
Basic life support included in all first aid courses

Since the beginning of 2014, all first aid courses following the Red Cross curriculum have included training in basic life support (CPR and early defibrillation).

The Emergency First Aid manual was produced to support first aid trainings and a pocket guide for first responder training. The reform of the trainers’ training for first aid and health education (ETK) was continued. The aim is to have it recognized as vocational education and into the study credit system.

With support from the Toyota 50th Anniversary campaign, local branches organized two-hour road users’ first aid courses free for the participants.

New Healthpoints

The FRC had 63 Healthpoints. Some 300 volunteer health care professionals served in them, giving health advice and guidance in coping with daily life issues. New Healthpoints were set up at a regular pace. A Healthpoint with special attention given to multiculturalism was established in the Varsinais-Suomi area.

Basic HIV training courses were organized in Kouvola, Oulu and Helsinki. There were 394 clients at Pluspoints, 381 of whom wanted an anonymous test. A study was published on the World AIDS Day showing that 20 to 29-year-olds know surprisingly little about how HIV is contracted.

In the Drug and alcohol programme, new cooperation was started with the Civilian Service Centre. As a result, 180 people took the substance advisor training course. Events were organized in November during the preventive drug and alcohol theme week in Joensuu, Turku and Tampere, among others. The organizers were our volunteers together with EHYT, the Finnish Association for Substance Use Prevention.

No to racism and hate speech

The visibility of anti-racism work increased and people who had encountered racism were also offered the chance to talk about it. Staff, volunteers and partner organizations took part in all activities of the No to racism campaign. The Red Cross campaign video broadcast on national Yle TV channels during the anti-racism week raised discussion throughout the year.

The national refugee tent campaign was launched in the Parliament in March in collaboration with the Ministry of Employment and the Economy. The aim of the campaign was to make decision-makers, the public and NGO representatives understand the situation of refugees and to increase the willingness to help. The tents were erected in shopping malls, schools, at Red Cross meetings, fairs and in offices.

The tents offered an opportunity to experience the life of a refugee through images, sounds, objects and smells. In addition, volunteers organized information sessions and other activities. In the course of the year, 70 events with more than 7 000 visitors were organized. The number of volunteer organizers involved was over 300.
Support to refugees

Finnish Red Cross employees and volunteers met quota refugees at the airport on arrival, supported in refugee family reunification and maintained reception centres. They organized friend visitor and club activities as well as promoted the development of good relations between local inhabitants and refugees. The 'Volunteers in refugee work' project organized, among others, workshops and courses in health promotion and first aid. The project operates in 10 municipalities.

The 2014 quota for refugees had been increased by 300 refugees. By the end of 2014, the FRC had received 1 075 refugees. Six reception centres run by FRC districts remained after the closing down of Siuntio, Ruukki and Punkalaidun centres.

Tracing services assisted in finding family members lost in war, accidents or moves. The number of new tracing requests still remained high due to the growing number of people gone missing while fleeing to Europe.
Expert help to care and prevention of the Ebola epidemic

The Ebola virus disease epidemic in West Africa started in south-eastern Guinea and spread to the capital Conakry and the neighbouring Liberia and Sierra Leone. The West Africa Ebola epidemic is the worst in history and affects more than 20 million people.

Red Cross volunteers quickly began to inform about the epidemic in their communities in Guinea, Liberia, Sierra Leone, Senegal, Nigeria and Mali. The goal was to prevent new infections, reduce the stigma attached to the disease and get the infected to treatment. The number of trained volunteers was over 10 000. There was a simultaneous focus on finding and monitoring those infected, taking care of the bodies of the deceased and providing psychosocial support.

The Finnish Red Cross has assisted the work of the Red Cross Societies in the region since April 2014. The FRC supported both training and other activities in Guinea and Liberia. In addition, a healthcare expert was sent to Liberia in April to join an assessment team, after which health care staff have worked in Guinea, Liberia and Sierra Leone. There were also logisticians, communication professionals and experts in psychosocial support in Sierra Leone.

In December the FRC despatched an ERU logistics unit and telecommunications unit to Kono in Sierra Leone. A new treatment centre was set up there. In addition, tents and clothing were sent. Clothes were needed because the clothes and possessions of the infected were burnt to prevent the virus from spreading.

An Ebola treatment centre was opened in Kenema in Sierra Leone in September. Kadiatu, 11, was treated and beat the virus. Tiina Saarikoski, Health Advisor of the Finnish Red Cross, worked as the manager of the centre. She met Kadiatu for the first time without protective equipment and gave her a certificate of her recovery.
Mercy Estosani, a mother of eight children, was able to move to a new storm-proof house. Her home is in Aklan Province where reconstruction was supported with funds donated both by Finnish people and the Ministry for Foreign Affairs and ECHO. Her living area in eastern Philippines was hit worst by Typhoon Haiyan on 8 November 2013.

Amanh Fatsi, 9, is recovering from a bullet wound in Azraq hospital. The field hospital aimed at Syrian refugees was opened at Azraq refugee camp in Jordan in the autumn. During the first months, 1 000 patients visited the hospital.

Work continued in the Philippines
The assistance and recovery work following Typhoon Haiyan that struck the Philippines in 2013 continued throughout the year. At the end of February, the Finnish Red Cross handed over the health clinic it had provided to the Philippine Red Cross, and the logistics unit ended its service. After this, work continued both in Aklan Province and on the western Samar Island with support to recovery activities. In the course of the year, the Haiyan collection of the FRC Disaster Relief Fund raised 1.93 million euros.

Clothing to Ukraine
Finland’s Ministry for Foreign Affairs granted 500 000 euros for aid in Ukraine in the autumn. The assistance was delivered through the International Committee of the Red Cross (ICRC) to the Ukrainian Red Cross Society. The crisis victims were given first aid and psychosocial support and assisted in finding their family members. Clothing was also despatched to Ukraine.

Hospital for Syrian refugees
The conflict in Syria is the most serious and devastating internal crisis in this decade. By the end of the year, more than ten million Syrians had already left their homes. The crisis is stretching the capacities of the neighbouring Lebanon, Jordan and Iraq. The Finnish Red Cross assisted with the yield of its Syria collection and support from the Ministry for Foreign Affairs.

A field hospital for Syrian refugees was opened at Azraq refugee camp in Jordan in the autumn. The hospital is able to provide health care services for the 20 000 inhabitants at the camp. The main funding partner is ECHO, and the hospital operations are run together with the German, Norwegian and Canadian Red Cross Societies.

Help to refugees in Iraq and South Sudan
Violence escalated in Iraq in August. Assistance was provided both for internally displaced Iraqis and Syrian refugees. The conditions were the worst for people living in the middle of fighting in the north and for the more than 200 000 Syrians who had fled mainly to areas in Kurdistan.

A civil war broke out in South Sudan in 2013, in which the civilian population of the young state was caught in the middle of conflict and millions of people fled. FRC’s support focused on disaster response through the organs of the international Red Cross. In the early autumn, a cholera epidemic broke out in the country that was brought under control by trained volunteers and staff.

Preparing for floods and storms in Asia
The majority of the world’s natural disasters take place in Asia. The FRC continued to support its partners in disaster preparedness. In Nepal, the preparedness work focused on supporting school communities in three disaster-prone regions in the south of the country. In Cambodia and the Philippines, building preparedness for floods and cyclones was continued.

Health to women and children in Kenya
Health and community development programmes continued in many Asian, African and Central
Winter clothing was sent in the early autumn to people who had fled the fighting in Ukraine.

Aid worker Jaana Laine checked the condition of Alfons Rajahalme. The hospital has been designed to assist Finnish and other EU nationals both in Finland and abroad.

American countries. In Kenya, for example, there was an ongoing project aiming at improving women’s and children’s access to health care.

A lot of clothing donated to Kalkku

The Logistics Centre situated in Kalkku, Tampere maintains preparedness both for international and domestic assistance. Citizens, companies and FRC’s Kontti stores donated a lot of clothing throughout the year. The Ukraine collection in the autumn also produced a good result. A total of 257 000 kilos of clothing was received in 2014.

Clothing and shoes were despatched to five countries: Burundi, Sierra Leone, Ukraine, Kazakhstan and Mongolia. Relief items were sent to 14 countries. Blankets, tents, mosquito bednets and hygiene parcels, among others, were delivered for example to Somalia, Jordan, the Philippines, Tajikistan and the Democratic Republic of Congo.

The Emergency Response Units ready for despatch included a referral hospital, surgical hospital, emergency evacuation hospital, two health clinics, a camp for 10 000 people as well as the logistics, relief, telecom and field communication units.

Mother and child health care was supported in Honduras in Central America. The Honduran Red Cross is fighting against the HIV/AIDS epidemic by offering free rapid tests and by spreading information especially among sex workers and truck drivers.

Winter clothing was sent in the early autumn to people who had fled the fighting in Ukraine.

The operations of the new emergency evacuation hospital were practised in Turku, at the same time with the General Assembly. Aid worker Jaana Laine checked the condition of Alfons Rajahalme. The hospital has been designed to assist Finnish and other EU nationals both in Finland and abroad.
Communication

The family theme was visible in papers, on the Net and in campaign materials for example on Friendship Day, during the anti-racism and Red Cross weeks, on Hunger Day, in the Good Holiday Spirit collection and on the Red Nose Day.

There was more cooperation with the media than in previous years. The Red Nose Day, Good Holiday Spirit collection and Dare to Care campaigns were organized together with Yle, the Finnish Broadcasting Company. We were also involved in the Summer rubber campaign. On Nelonen TV we were visible in an episode of a music programme ‘Vain elämää’ and in the ‘Tsunami – 10 years of the disaster’ programme thanking people for their support. The campaign video broadcast on Yle during the anti-racism week raised discussion throughout the year. In addition, an event was organized for journalists with the theme Media and racism.

Red Cross action and expertise gained visibility in the media also in connection with accidents and disasters. We gained the most extensive and longest lasting coverage after the outbreak of the West Africa Ebola virus disease. Interest in questions related to humanitarian law grew especially due to the crisis in Syria.

A seminar was organized in October at the launch of the World Disasters Report 2014. The report focuses on links between culture and risk.

Communication activities of the Voluntary Rescue Service were boosted. It was shown both in the media and in the content provided in the new Facebook group. The group reaches about 3 000 readers. The design for the content and visual image of the new web pages started. A history book was published to mark the Anniversary.

Monthly newsletters for internal communication were introduced in the Kontti chain. The social media strategy was reviewed at the end of the year, and the chain introduced its new Facebook and Instagram accounts.

The Youth shelters strengthened their visibility in social media by joining Instagram and by paying special attention to photos.
Mobile application downloaded 53 000 times

In social media, our visitor figures grew. At the end of the year, we had 45 000 Facebook likes and 4 700 followers on Twitter. The most active periods were around Hunger Day and the Nelonen TV programme ‘Vain elämää Goes Punainen Risti’.

Our punainenristi.fi website had 600 000 visitors during the year. Our new material bank was launched at aineistopankki.punainenristi.fi in the autumn. The FRC photo bank (punaisenristinkuvat.fi) contained more than 23 000 photos.

The ‘Lifesaver’ mobile application was downloaded more than 53 000 times. The app can be used to check first aid instructions, search blood donation locations and make donations.

We published a tablet application of the Risk Zones game. The application, illustrating the link between sustainable development and disasters, is available for download in Finnish, Swedish and English. It is useful for example in teaching at schools.

Humanitarian Gesture to a music video

The Board of the Finnish Red Cross gave the Humanitarian Gesture award to the group Kansalaiset feat. Medborgare for their music video ‘Olen suomalainen’ (I am a Finn). The group received the award at the General Assembly. On the video the song is performed by 12 Finnish citizens whose roots are in different parts of the world. The President of the Republic awarded 57 Gold, 53 Silver and 180 Bronze Medals of Merit. The FRC Board further awarded 29 Badges of Merit.

The Humanitarian Gesture award was given to the group Kansalaiset feat. Medborgare for their music video ‘Olen suomalainen’ (I am a Finn). Petri Krook (left) and Ossi Kajas accepted the award on behalf of the group at the General Assembly in Turku.
**Fundraising**

**Hunger Day had 15 000 fundraisers**

FRC’s largest annual fundraising effort, the Hunger Day, was organized on 18–20 September. It raised 2.12 million euros and also served as a preparedness exercise. About 15 000 volunteers carried the collection box. MobilePay was introduced as a new donation method. Different kinds of groups were especially encouraged to take part and they organized events of their own kind all over the country.

**Record number of monthly donors**

A record number of 10 367 new monthly donors were recruited during the year. The FRC launched face-to-face fundraising with its own staff. FRC’s own teams were set up in 19 cities.

Regular contacts with the monthly donors were continued. The donors received more detailed information about our aid and its impact on people’s lives than before.

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The Hugging Bernese is a Bernese mountain dog association active in the capital region and Uusimaa, whose members visit especially schools, residential homes and care facilities to spread good spirit and hugging moments. The Hugging Bernese also took part in Hunger Day, which yielded 2.12 million euros.
Corporations, communities and friends involved in helping

The S Group of cooperative retailers and LocalTapiola mutual insurance group continued as our main corporate partners. The S Group supports everyday safety and LocalTapiola friend visitor activities. The partners’ support was visible for example in the Red Cross week and Friendship Day campaigns as well as in numerous events.

The cooperation agreement with Accenture continued. Accenture staff offer their professional competence to Red Cross development work. The company employees may also take part in FRC’s volunteer duties.

Accenture supported Youth shelters. Youth shelters and the Ebola epidemic also mobilized many other companies. Product cooperation was also diversified: we had cooperation with the Association of Finnish Pharmacies, among others.

The Chain Reaction campaign encouraged to cycle and help. The number of corporate, municipal and friend teams participating was 216 and the yield 91 000 euros. The funds were used for example for health programmes in Kenya. The campaign was organized with the Network of Finnish cycling municipalities.

Collections at schools became more diversified. A campaign combining learning and fundraising was introduced for lower comprehensive schools. Schools were also offered a reading campaign, A Day’s Work and the Hunger Day campaign.

The result of the Good Holiday Spirit campaign was 1.4 million euros. This enabled the distribution of vouchers to 18 000 families. The campaign was organized in cooperation with Yle Morning TV, Radio Vega and Radio Suomi as well as the Mannerheim League for Child Welfare. This year, a record number of companies donating large sums participated in the campaign, which was organized for the 18th time.

Singer Anna Abreu cooked food together with Sointu, a volunteer at the Youth shelter in Vantaa. The Nelonen TV music programme ‘Vain elämää’ presented many Red Cross activities together with the artists. More than 400 people wanted to learn about our voluntary activities, almost 1 400 became monthly donors through the internet.
The FRC launched face-to-face fundraising with its own staff. FRC’s own teams were set up in 19 cities.
Blood Service, Kontti, Youth shelters

Institutions of the Finnish Red Cross – the Blood Service, Kontti recycling department stores and Youth shelters – are legally part of central administration and their action is included in the financial statements of the central administration.

Blood Service – reliability and quality

The Blood Service was again able to ensure the supply of blood products for all of Finland with reliability and quality. Many indicators show that the reform in operations and organization undertaken in 2013 was successful. Job satisfaction among staff improved, donor commitment to the Blood Service remained high, the hospital clients were satisfied, and even the financial result was positive.

The Blood Service collected a sufficient and constant amount of blood from blood donors throughout the year. The number of whole blood donations was 216 000, in addition to over 4 000 plasma and platelet donations. The number of first-time blood donors accounted for almost 14 per cent of all donors, which is positive for regeneration of the donor pool. Obstacles to donation were found during 11 per cent of donor visits. The figure has remained at the level of previous years.

The use of red blood cells at hospitals continued to decrease, falling by four per cent in comparison with the year before. Surgery and treatment methods advance at hospitals, resulting in fewer blood transfusions needed. The trend is similar elsewhere in Europe. However, platelet products with a short life span are still used clearly more in Finland than in Europe on average.

There was growth in laboratory and cell services. Organ transplant and stem cell transplant activities were lively in our country, with a consequent demand for the Blood Service’s tissue typing services.

Research and development continued to be active. New projects started included, for example, determining the effect of the age of red blood cells and thrombocytes on blood transfusion therapy and the health effects of blood donation. Researchers of the Blood Service were involved in 34 scientific publications.

The Blood Service collected a sufficient and constant amount of blood throughout the year. There were 127 000 donors. Of them, almost 14 % were first-time blood donors.
Kontti – smooth recycling

In the Kontti chain of recycling department stores the year had a positive tone. The stores were visited by 753 000 customers. The turnover was 8.4 million, which was 8.5 per cent higher than in the previous year. The chain continued to develop its operations, examples of which include the introduction of a new cash register system and the updated visual image in the chain’s advertising. The planning for the new Kontti store to be opened in Espoo in the spring of 2015 was also started.

The Kontti stores collected a particularly high amount of approx. 240 000 kilos of clothing aid to disaster areas. The clothes were delivered to the FRC Logistics Centre in Kalkku, Tampere, to be forwarded to people in need. The winter clothing collection targeted at crisis areas in Ukraine showed that the Kontti chain is able to respond quickly and efficiently when disaster strikes.

The Kontti chain participated actively in various events. The Vantaa Kontti had its own expo stand in the Habitare interior design fair. This led to visibility in interior design blogs, among others, and financial profit. Kontti also presented itself in the Recycling Factory event organized at the Cable Factory in Helsinki.

The ‘Focus on vintage’ event in the Kontti in Lahti introduced a new perspective into recycling. The event was part of the visual marketing studies of an employee of the Lahti Kontti.

In the Kontti stores, 75 people completed a vocational qualification in sales in 2014. Pay-subsidized employment was offered to 918 people.
Youth shelters – support to the whole family

A total of 609 young people used one of the basic services of the Youth shelters. In addition, the shelters organized pilferage discussions, family group conferences, group activities and the online Tukinet chat service. A total of 972 young people were reached during the year. The amount of paid staff at the Youth shelters equalled 37 man-years.

The young and families sought support for problems in internal interaction within the family. Help was especially sought from the family work offered by the shelters, with the young persons wishing to have more time with their parents. Often the young also came to the shelters after having been left outside services due to their own limited ability to manage their lives, lack of strength and unawareness.

The most common reason for coming to the shelter was conflict in the family. Mental health problems were the second most common cause. Homelessness was a significant reason especially in Helsinki and Vantaa. Other reasons included school bullying, reflections on a young person’s sexual identity and sexual abuse.

Parents were supported more than before. Parents often contacted the shelters on their own initiative. Parents were especially concerned about setting limits to the young and holding on to them. Their own coping was stretched by, among others, busy working life, economic worries and fear of unemployment.

Independent coping was supported in three municipalities: Helsinki, Tampere and Espoo. Individual and family work as well as networking and functional methods were used in the support. Long-term difficulties in managing one’s life often lay in the background of the young person’s situation.

Youth shelters had 254 volunteers

In social accounting, the young, parents and partners alike describe the effectiveness of the Youth shelter action. Assistance from the shelters had played a key role in enabling positive changes in the lives of the young and the families. The volunteers felt that they were able to have an effect on the wellbeing of the young, giving them content to their lives. The staff felt that their work affected the wellbeing of the young and the families.

The responses to the Youth shelter client survey told that the shelters play a key role in enabling positive changes in the lives of the young and the families.
Personnel

In 2014, inputs were made into developing working culture, wellbeing and ability to work as well as leadership. The largest single national development project is the Common Good project that strengthens working culture based on coherence, cooperation and joy out of helping.

Cooperation was started with Ilmarinen Mutual Pension Insurance Company to develop indicators to measure actions promoting ability to work and their progress.

A personnel survey was conducted in the entire organization. According to the results, the personnel of the Finnish Red Cross is committed and competent. The development of line manager action has produced good results. More job rotation and strengthening of expertise were hoped for.

The first phase of the development of payroll management was about to be completed. Processes were made more efficient, operating models combined and electronic tools taken into use.

The operations of FRC central administration expanded larger than anticipated. This was due to an increase in international aid. The finances were managed according to plan. The goals of investment activities were also reached. This was especially assisted by the expansionary policy of the European Central Bank.

The result of the central administration for the financial period showed a surplus of 4.4 million euros. The surplus accumulated as a result of savings measures taken in recent years. The surplus was further increased by the slower than previously anticipated decrease in the demand for Blood Service products. Otherwise our financial result corresponded with plans.

A great challenge facing our organization is that the demand for aid grows faster than our resources do. Our goal is to reform our operations to be more cost-efficient than before. Therefore we have to utilize available technology. This will enable us to focus on our basic duties that cannot fully be replaced by electronic services.

Finances and development activities

The operations of FRC central administration expanded larger than anticipated. This was due to an increase in international aid. The finances were managed according to plan. The goals of investment activities were also reached. This was especially assisted by the expansionary policy of the European Central Bank.

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We will also need new partners to gain competence in and insight into opportunities offered by technology. For example in administration we could learn how to succeed in digitalization. It will also assist in keeping the costs low.

In 2014, our main corporate partners were the S Group of cooperative retailers and LocalTapiola Mutual Insurance Group. Corporate partnerships enable concrete support to local action and give resources to national campaigning and visibility. Cooperation with Accenture also continued. Accenture also supports the activities of the Youth shelters.

We directed our development activities to improving wellbeing at work. We also continued to expand accounting and payroll management services, strengthened the finance management organization and prepared for renewing the financial system.
Income (1,000 euros)

Support to domestic activities

**RAY 3 796 703**
(Finland’s Slot machine Association)
General grant 364,000
Youth shelters 945,000
Voluntary Rescue Service 760,934
Immigration programme 275,038
Drug and alcohol work 111,122
No to racism project 317,917
HIV programme 156,774
Full life project for seniors 62,445
Support for informal carers 533,705
Implementation of the OHTO system 20,824
Friend visitor activities, Helsinki-Uusimaa and Western Finland districts 269,844

**Five cities**
Youth shelters 1,032,488

**Ministry of Employment and the Economy**
Refugee work 150,000
MAVA project 2,000
Sylvia project, refugee tent 26,000

**Ministry of the Interior**
MAVA project 17,000

**Ministry of Education and Culture**
Youth activities 100,000

**Ministry for Foreign Affairs**
International Humanitarian Law 82,612
International education 62,000

**Vapaa project**
50,006

**MAVA project**
34,000

**Self-financing funds**
Antti Ahlström fund: friend visitor activities in institutions 35,000
Olga and Jalmari Välimaa fund: development of friend visitor activities 15,000
General Mannerheim and Baron von Troil fund: development of first aid group activities 25,000

**Finnish Immigration Service**
Refugee work 127,328

**Ministry of Social Affairs and Health**
Summer rubber campaign 22,000
World AIDS Day 14,494

**Finnish Cultural Foundation/Mannerheim League for Child Welfare**
Finland plays project 298,534

**Finnish Cultural Foundation/Mannerheim League for Child Welfare**
Support to domestic activities

**Terveystalo**
(healthcare company)
MAVA project 10,000

**Association for Educational Activity Training**
14,570

**Finnish Red Cross**
Blood Service 7,662
Other income of ordinary operations 58,415
Min. for Foreign affairs subsidies 9,063
Ray subsidies 31,287
Other subsidies 12,752
State and municipal subsidies 9,988
Investments 16,088
Disaster relief fund 8,715
Product marketing 3,408
Membership fees and other donations 4,962

Income (1,000 euros)

**Funding of international assistance**

- **Finnish Red Cross**
- **Finnish Government**
- **European Union**
Future views

Our most important question is whether we will be able to respond to the continuously growing need for domestic and international assistance. Our success depends on a fast ability to react, competent volunteers and a sensitive response to constantly changing needs.

NGOs are needed to support the most vulnerable people. Meanwhile, investment in voluntary action creates common good and strengthens people’s wellbeing.

Volunteering is, in fact, living through a period of renaissance. New people continuously join our activities. They want to show that they care for other people. They want to strengthen tolerant values respecting human dignity.

Our organization also continuously needs more volunteers. The most important question to ourselves is: Do we do the right things to help people? Especially young people want to take direct and creative action. The community and meaningful action are important. Organizations and structures do not raise interest.

Urbanization also challenges traditional practices. We need new means to find both those who need support as well as volunteers. On the other hand, there may be more needy people living in remote areas than those who can help. The task of NGOs to offer assistance and support is emphasized.

With the relevance of NGOs growing, we will need more organized cooperation between the actors. It means clarifying the duties of different actors. In this manner we will ensure that those who need help get support. In this way we will also avoid duplication.

From the Red Cross point of view, national, regional and local agreements would provide a foundation for developing its own activities. The special role of the Red Cross as auxiliary to the public authorities gives a good basis for agreements.

Risk management

FRC’s risk management is based on the Risk management policy adopted by the Board. Risk management and the related assessment, planning and direction are linked to the management process. Practices related to internal control and support services have been developed in the entire organization according to FRC’s support service strategy. Harmonized support services can eliminate risks within internal control.

The starting point for our operations is the organization’s reputation and general trust in its action. In terms of risk management, key issues also include membership development, forms of voluntary work and the number of active volunteers. The development of the age structure in society can also be seen in the numbers of FRC members and volunteers. There is a downward trend in membership figures.

The instability of the economic situation in Finland and in Europe also affects the organization’s finances and increases the risk of fluctuation in investment yields. The financial status does not allow expansion of operations. At the same time, the state has to take austerity measures, which hampers the situation of the most vulnerable people.

The management of the securities of the central administration has been outsourced to asset managers selected through a competitive bidding process. The risks related to investment activities are managed together with the experts of the main asset manager.
### Income statement

#### ORDINARY OPERATIONS

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td>116,378,661.85</td>
<td>106,787,874.45</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personnel expenses</td>
<td>-43,716,623.33</td>
<td>-44,574,908.59</td>
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<tr>
<td>Depreciation</td>
<td>-1,742,504.01</td>
<td>-2,023,673.64</td>
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<tr>
<td>Other expenses</td>
<td>-82,800,732.52</td>
<td>-75,130,346.83</td>
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<tr>
<td>Defrayed from Disaster Relief Fund</td>
<td>7,643,393.12</td>
<td>8,121,936.12</td>
</tr>
<tr>
<td><strong>Deficit of ordinary operations</strong></td>
<td>-4,237,804.89</td>
<td>-6,819,118.49</td>
</tr>
</tbody>
</table>

#### Fundraising

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Donations, Disaster Relief Fund</td>
<td>8,784,107.72</td>
<td>8,954,431.23</td>
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<tr>
<td>Membership fees</td>
<td>380,388.00</td>
<td>413,047.00</td>
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<tr>
<td>Other income</td>
<td>7,357,010.92</td>
<td>7,208,189.42</td>
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<tr>
<td><strong>Collection expenses, Disaster Relief Fund</strong></td>
<td>-1,339,370.51</td>
<td>-1,201,333.62</td>
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<tr>
<td>Other expenses</td>
<td>-3,131,371.83</td>
<td>-3,279,075.40</td>
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<tr>
<td><strong>Deficit</strong></td>
<td>7,821,959.41</td>
<td>5,276,139.80</td>
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#### Investments and financing activities

<table>
<thead>
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</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td>7,605,934.48</td>
<td>7,182,505.79</td>
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<tr>
<td><strong>Expenses</strong></td>
<td>-2,893,668.99</td>
<td>-2,836,395.11</td>
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<tr>
<td><strong>Surplus</strong></td>
<td>12,534,224.90</td>
<td>9,622,250.48</td>
</tr>
<tr>
<td>Extraordinary expenses</td>
<td>-750,000.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Subsidies</td>
<td>364,000.00</td>
<td>364,000.00</td>
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<tr>
<td><strong>Result for the Financial Period</strong></td>
<td>12,148,224.90</td>
<td>9,986,250.48</td>
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<tr>
<td>Transfer Disaster Relief Fund</td>
<td>-7,614,176.92</td>
<td>-7,666,857.10</td>
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<tr>
<td>Transfer self-financing funds</td>
<td>-111,149.61</td>
<td>-133,209.31</td>
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<tr>
<td><strong>Deficit/surplus for the Financial Period</strong></td>
<td>4,422,898.37</td>
<td>2,186,184.07</td>
</tr>
</tbody>
</table>
## Balance sheet

### ASSETS

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>NON-CURRENT ASSETS</strong></td>
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<td></td>
</tr>
<tr>
<td>Intangible assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intangible rights</td>
<td>3,422,652.78</td>
<td>3,824,986.55</td>
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<tr>
<td><strong>Tangible assets</strong></td>
<td></td>
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<tr>
<td>Real estate (land)</td>
<td>84,093.96</td>
<td>84,093.96</td>
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<tr>
<td>Real estate (buildings)</td>
<td>2,300,102.78</td>
<td>2,403,795.50</td>
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<tr>
<td>Machinery and equipment</td>
<td>1,781,361.54</td>
<td>1,615,544.93</td>
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<tr>
<td>Advance payments and other incomplete procuring</td>
<td>628,022.18</td>
<td>4,793,580.46</td>
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<tr>
<td><strong>Investments</strong></td>
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<tr>
<td>Real estate (land)</td>
<td>350,254.28</td>
<td>417,235.28</td>
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<tr>
<td>Real estate (buildings)</td>
<td>742,719.03</td>
<td>779,513.99</td>
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<tr>
<td>Other stocks and shares</td>
<td>87,252,444.15</td>
<td>82,469,468.64</td>
</tr>
<tr>
<td>Other long-term expenses</td>
<td>579,229.39</td>
<td>609,646.34</td>
</tr>
<tr>
<td><strong>SELF-FINANCING FUNDS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Securities</td>
<td>5,092,073.51</td>
<td>4,687,395.92</td>
</tr>
<tr>
<td>Bank receivables</td>
<td>32,101.16</td>
<td>6,771.28</td>
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<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stocks</td>
<td>7,286,646.27</td>
<td>8,403,124.06</td>
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<tr>
<td><strong>Debtors</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Long-term</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other debtors</td>
<td>1,657,708.17</td>
<td>1,844,576.17</td>
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<tr>
<td><strong>Current</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade debtors from FRC districts</td>
<td>401,811.62</td>
<td>305,636.25</td>
</tr>
<tr>
<td>Trade debtors</td>
<td>5,865,803.94</td>
<td>5,666,400.39</td>
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<tr>
<td>Other debtors</td>
<td>5,340,515.98</td>
<td>4,867,651.71</td>
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<tr>
<td>Prepayments and accrued income</td>
<td>4,790,041.80</td>
<td>5,557,198.37</td>
</tr>
<tr>
<td>Cash in hand and in banks</td>
<td>18,166,009.07</td>
<td>22,469,622.39</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>145,753,391.61</td>
<td>146,465,751.48</td>
</tr>
</tbody>
</table>

### EQUITY AND LIABILITIES

#### CAPITAL AND RESERVES

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Restricted funds</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Self-financing funds</td>
<td>4,383,052.37</td>
<td>4,153,852.21</td>
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<tr>
<td>Market value fund</td>
<td>741,222.30</td>
<td>540,314.99</td>
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<tr>
<td>Disaster Relief Fund</td>
<td>11,970,569.28</td>
<td>17,094,723.95</td>
</tr>
<tr>
<td><strong>Other fund</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blood Service fund</td>
<td>23,546,309.70</td>
<td>23,546,309.70</td>
</tr>
<tr>
<td>Joint operations fund</td>
<td>198,883.00</td>
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<tr>
<td>Market value fund</td>
<td>7,695,362.86</td>
<td>31,440,555.56</td>
</tr>
<tr>
<td>Reimbursement fund</td>
<td>35,345,939.59</td>
<td>33,538,638.52</td>
</tr>
<tr>
<td><strong>Profit/loss for the financial period</strong></td>
<td>4,422,898.37</td>
<td>21,600,184.07</td>
</tr>
<tr>
<td><strong>TOTAL EQUITY AND RESERVES</strong></td>
<td>145,753,391.61</td>
<td>146,465,751.48</td>
</tr>
</tbody>
</table>

#### LIABILITIES

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Long-term creditors</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Loans from credit institutions</td>
<td>924,142.84</td>
<td>4,124,142.84</td>
</tr>
<tr>
<td>Advances received</td>
<td>6,769,838.36</td>
<td>9,718,136.84</td>
</tr>
<tr>
<td>Trade creditors to FRC districts</td>
<td>283,775.70</td>
<td>97,341.51</td>
</tr>
<tr>
<td>Trade creditors</td>
<td>6,376,692.52</td>
<td>6,388,097.86</td>
</tr>
<tr>
<td>Other creditors</td>
<td>4,468,739.41</td>
<td>5,090,592.60</td>
</tr>
<tr>
<td>Accruals and deferred income</td>
<td>8,844,549.54</td>
<td>27,658,738.37</td>
</tr>
<tr>
<td><strong>TOTAL EQUITY AND RESERVES</strong></td>
<td>145,753,391.61</td>
<td>146,465,751.48</td>
</tr>
</tbody>
</table>
Auditor’s Report (Translation)

To the Council of the Finnish Red Cross

We have audited the accounting records, the financial statements, the report of the Board of Directors and the administration of the Finnish Red Cross, an association pertaining to public law, for the year ended 31 December 2014. The financial statements comprise the balance sheet, the income statement and notes to the financial statements.

Responsibility of the Board of Directors and Secretary General

The Board of Directors and Secretary General are responsible for the preparation of financial statements and report of the Board of Directors that give a true and fair view in accordance with the laws and regulations governing the preparation of the financial statements and the report of the Board of Directors in Finland. The Board of Directors and Secretary General shall see to it that the accounts and the financial affairs of the association have been arranged appropriately and the Secretary General shall see to it that the accounts of the association are in compliance with the law and that its financial affairs have been arranged in a reliable manner.

Auditor’s Responsibility

Our responsibility is to express an opinion on the financial statements and on the report of the Board of Directors based on our audit. The Auditing Act requires that we comply with the requirements of professional ethics. We conducted our audit in accordance with good auditing practice in Finland. Good auditing practice requires that we plan and perform the audit to obtain reasonable assurance about whether the financial statements and the report of the Board of Directors are free from material misstatement, and whether the members of the Board of Directors or the Secretary General are guilty of an act or negligence which may result in liability in damages towards the association or whether they have violated the Associations Act or the rules that concern the Finnish Red Cross.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements and the report of the Board of Directors. The procedures selected depend on the auditor’s judgment, including the assessment of the risks of material misstatement, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association’s preparation of financial statements and report of the Board of Directors that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control of the Finnish Red Cross. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements and the report of the Board of Directors.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements and the report of the Board of Directors give a true and fair view of the financial performance and financial position of the Headquarters and district offices in accordance with the laws and regulations governing the preparation of the financial statements and the report of the Board of Directors in Finland. The information in the report of the Board of Directors is consistent with the information in the financial statements.

Helsinki 29 April 2015

[Signatures]

Jan Holmberg
Authorised Public Accountant
PricewaterhouseCoopers Oy

Jarmo Klintonen
Approved Auditor

Pertti Hiltunen
Authorised Public Accountant
Finnish Red Cross Governance

Council
In 2014, the Council convened twice to take decisions on statutory matters such as financial statements, discharge from liability and amount of membership fee, and also discussed, among others, intervening in school bullying and our school cooperation.

Until the General Assembly 8 June 2014:

<table>
<thead>
<tr>
<th>Chair</th>
<th>Kiuru Krista</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deputy Chair</td>
<td>Nordström Ralf</td>
</tr>
</tbody>
</table>

From the General Assembly 8 June 2014 on:

<table>
<thead>
<tr>
<th>Chair</th>
<th>Rämö Eero</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deputy Chair</td>
<td>Yli-Pirilä Pia</td>
</tr>
</tbody>
</table>

Representatives of Ministries
Kaukoranta Päivi, Kerminen Päivi, Niemi Marja-Lisa, Partanen Pentti, Siitonen Simo, Voipio-Pulkki Liisa-Maria

Board
In 2014, the Board convened ten times with 171 agenda items. The financial status, activity plans and activity reports were regularly discussed. Additional items included, among others, preparations for the General Assembly and implementation of its decisions, the Strategic programme, international aid, the Investment policy, updating the Guidelines for domestic assistance, as well as youth issues.

Until the General Assembly 8 June 2014:

<table>
<thead>
<tr>
<th>President</th>
<th>Liikanen Erkki</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vice-Presidents</td>
<td>Ollila Pirkko-Liisa, Rämö Eero, von Frenckell-Ramberg Christel</td>
</tr>
<tr>
<td>Members</td>
<td>Bloigu Elisa, Harri Hannu, Metsänen Irmeli, Pietikäinen Maria, Rubini Aino, Tanskanen Alpo</td>
</tr>
</tbody>
</table>

From the General Assembly 8 June 2014 on:

<table>
<thead>
<tr>
<th>President</th>
<th>Torstila Pertti</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vice-Presidents</td>
<td>Backman Henri, Kari Otto, von Frenckell-Ramberg Christel</td>
</tr>
<tr>
<td>Members</td>
<td>Harri Hannu, Karine Eija, Metsänen Irmeli, Pietikäinen Maria, Suokas Markku, Tanskanen Alpo</td>
</tr>
</tbody>
</table>
Personnel and Development Committee
The Committee convened three times with 25 agenda items.

<table>
<thead>
<tr>
<th>Until the General Assembly 8 June 2014:</th>
<th>From the General Assembly 8 June 2014 on:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Chair</td>
</tr>
<tr>
<td>Deputy Chair</td>
<td>Deputy Chair</td>
</tr>
<tr>
<td>Members</td>
<td>Members</td>
</tr>
<tr>
<td>Harri Hannu</td>
<td>Backman Henri</td>
</tr>
<tr>
<td>Bloigu Elisa</td>
<td>Laitinen Sami</td>
</tr>
<tr>
<td>Carlsted Henrik</td>
<td>Carlsted Henrik</td>
</tr>
<tr>
<td>Kainulainen Harri</td>
<td>Kainulainen Harri</td>
</tr>
<tr>
<td>Kähtävä Eira</td>
<td>Lumme-Tuomala Riitta</td>
</tr>
<tr>
<td>Lumme-Tuomala Riitta</td>
<td>Metsänen Irmeli</td>
</tr>
<tr>
<td>Piispanen Elina</td>
<td>Piispanen Elina</td>
</tr>
<tr>
<td></td>
<td>Portin Anders</td>
</tr>
</tbody>
</table>

Board of the Blood Service
The Board convened six times with 87 agenda items.

<table>
<thead>
<tr>
<th>Until the General Assembly 8 June 2014:</th>
<th>From the General Assembly 8 June 2014 on:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chairperson</td>
<td>Chairperson</td>
</tr>
<tr>
<td>Deputy Chairperson</td>
<td>Deputy Chairperson</td>
</tr>
<tr>
<td>Members</td>
<td>Members</td>
</tr>
<tr>
<td>Komi Kirsi</td>
<td>Komi Kirsi</td>
</tr>
<tr>
<td>Rämö Eero</td>
<td>Suokas Markku</td>
</tr>
<tr>
<td>Kronman Gunvor</td>
<td>Koponen Juha</td>
</tr>
<tr>
<td>Oksanen Tuula</td>
<td>Kronman Gunvor</td>
</tr>
<tr>
<td>Parkkola Kai</td>
<td>Martikainen Tarmo</td>
</tr>
<tr>
<td>Saini Timo</td>
<td>Parkkola Kai</td>
</tr>
<tr>
<td></td>
<td>Saini Timo</td>
</tr>
</tbody>
</table>

Board of the Youth Shelters
The Board convened twice with 19 agenda items.

<table>
<thead>
<tr>
<th>Yleiskokouseen 8.6.2014 asti:</th>
<th>From the General Assembly 8 June 2014 on:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Chair</td>
</tr>
<tr>
<td>Deputy Chair</td>
<td>Deputy Chair</td>
</tr>
<tr>
<td>Members</td>
<td>Members</td>
</tr>
<tr>
<td>Ollila Pirkko-Liisa</td>
<td>Kari Otto</td>
</tr>
<tr>
<td>Rubini Aino</td>
<td>Kumpula Kristiina</td>
</tr>
<tr>
<td>Bremer Lena</td>
<td>Heikkinen Pauli</td>
</tr>
<tr>
<td>Kumpula Kristiina</td>
<td>Karine Eija</td>
</tr>
<tr>
<td>Lounatuori Sisko</td>
<td>Kuronen Sirpa</td>
</tr>
<tr>
<td>Mohamed Saido</td>
<td>Suurpää Leena</td>
</tr>
<tr>
<td>Näsi Altti</td>
<td>Warma Eija</td>
</tr>
</tbody>
</table>

Board of the Kontti Recycling Stores
The Board convened four times with 37 agenda items.

<table>
<thead>
<tr>
<th>Until the General Assembly 8 June 2014:</th>
<th>From the General Assembly 8 June 2014 on:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Chair</td>
</tr>
<tr>
<td>Deputy Chair</td>
<td>Deputy Chair</td>
</tr>
<tr>
<td>Members</td>
<td>Members</td>
</tr>
<tr>
<td>Pietikäinen Maria</td>
<td>Harri Hannu</td>
</tr>
<tr>
<td>Kumpula Kristiina</td>
<td>Kumpula Kristiina</td>
</tr>
<tr>
<td>Kervinen Hannele</td>
<td>Ekelund John</td>
</tr>
<tr>
<td>Kohmo Pasi</td>
<td>Ilén Paula</td>
</tr>
<tr>
<td>Levänen Antero</td>
<td>Kervinen Hannele</td>
</tr>
<tr>
<td>Löövi Kalle</td>
<td>Levänen Antero</td>
</tr>
<tr>
<td>Saarela Pertti</td>
<td>Paloheimo Susanna</td>
</tr>
</tbody>
</table>
Membership and Volunteer Activities Committee
The Committee convened twice with 27 agenda items.

Until the General Assembly 8 June 2014:
Chair          Rubini Aino
Deputy Chair   Metsänen Irmeli
Members        Backman Henri
               Levijoki Juha
               Peltonen Göran
               Reinholdt Ilse
               Sandell Birger Ch.
               Tuorila Sanna

Youth Committee
The Committee convened six times with 83 agenda items.

Until the General Assembly 8 June 2014:  From the General Assembly 8 June 2014 on:
Chair          Rämö Eero
Deputy Chair   Lindholm Danielle
Members        Aho Minttu
               Juhajoki Joona
               Kymäläinen Anna
               Laitinen Sami
               Magd Noora
               Pesonen Jenna
               Juhajoki Joona
               Magd Noora
               Malinen Tomi
               Mettovaara Julia
               Åkerlund Hanna

First Aid and Health Committee
The Committee convened twice with 21 agenda items.

Until the General Assembly 8 June 2014:  From the General Assembly 8 June 2014 on:
Chair          Siitonen Simo
Deputy Chair   Haikala Olli
Members        Castrén Maaret
               Katria Ari
               Kärnä Helena
               Määttä Teuvo
               Pietikäinen Maria
               Ruokojärvi Tove
               Saarinen Markku
               Silfast Tom
               Vertio Harri
               Castrén Maaret
               Kärnä Helena
               Määttä Teuvo
               Putko Lasse
               Silfast Tom
               Vertio Harri
               STM:n edustaja

Investment Committee
The Committee convened four times with 33 agenda items.

Chair          Kumpula Kristiina
Members        Huuskonen Susanna
               (until the General Assembly)
               Syrjälä Martti
               Torsti Esko
               Väisänen Tapani
**Audit Committee**
The Committee convened three times with 27 agenda items.

**Until the General Assembly 8 June 2014:**
- **Chair:** von Frenckell-Ramberg Christel
- **Members:** Bloigu Elisa, Harri Hannu, Kivistö Kalevi, Neilimo Kari, Nikula Pekka

**From the General Assembly 8 June 2014 on:**
- **Chair:** von Frenckell-Ramberg Christel
- **Members:** Harri Hannu, Kuokkanen Hannu, Liikanen Erkki, Neilimo Kari, Nikula Pekka, Nokela Rauni

**Arbitration Committee**
The Committee did not convene in 2014

**Until the General Assembly 8 June 2014:**
- **Chair:** Liikanen Erkki
- **Members:** Helaakoski Hannu, Kumpula Kristiina, Riihelä Kirsti, Sandell Birger Ch.

**From the General Assembly 8 June 2014 on:**
- **Chair:** Torstila Pertti
- **Members:** Korhonen Helena, Kumpula Kristiina, Nygård-Taxell Rachel, Paatero Pekka
Humanity
Impartiality
Neutrality
Independence
Voluntary service
Unity
Universality

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