

Privacy statement – Members

1 Data controller	The Finnish Red Cross (FRC) Tehtaankatu 1 A 00140 Helsinki, Finland Telephone: +358 20 701 2000
2 Contact information for matters pertaining to personal data processing	The Finnish Red Cross / Data security Tehtaankatu 1 A 00140 Helsinki, Finland Telephone: +358 20 701 2000 tietosuoja@redcross.fi
3 Personal data group	The Finnish Red Cross / Members
4 The purpose of processing personal data	<p>The purpose of processing personal data is to manage and maintain the Red Cross memberships. The processing of the necessary personal data is an essential condition for the maintenance of the register of members and the basis for processing personal data is a legal obligation.</p> <p>The personal data in the members' register is used for the following purposes:</p> <ul style="list-style-type: none"> • Communication by the Red Cross headquarters, institutions, districts and local branches. • Maintenance, monitoring, analysis, statistics, development and segmentation related to memberships and other appropriate contexts. • Management of membership information and contact history. Provision of support and information services, management of service measures and quality assurance. • Marketing and selling, such as direct and digital marketing, product marketing, requests for donations and invitations to events. • Market research or opinion polls. • Customer call recordings are used to verify service transactions. <p>Personal data may be processed by third parties for targeting communications and marketing purposes. Third parties may include printing houses, social media platforms, other advertising platforms or similar cooperation partners that only process data for the purposes of the FRC.</p> <p>Personal data in the register of members is stored until more than three years have passed after the end of membership.</p> <p>After the end of their actual purpose of use, the personal data are, as a general rule, pseudonymised, which means that the actual personal data is deleted, but unique</p>

	<p>identifiers, such as customer or reference numbers, are retained for monitoring and statistical purposes.</p>
<p>5 Data content of the register</p>	<p>The following data on the members may be processed:</p> <ul style="list-style-type: none"> • Identification data <ul style="list-style-type: none"> ○ Name and contact details (home address, telephone number and email address) ○ Gender ○ Date of birth ○ User language ○ Membership number • Membership-related data <ul style="list-style-type: none"> ○ The start, end and type of membership ○ The information on the membership district and branch, as well as any changes to these ○ Membership fee history <p>Register data that may be combined with data in the member register.</p> <ul style="list-style-type: none"> ○ Donor register ○ Volunteer and position of trust register ○ Bumerang keyring register ○ Award register ○ Trainer register
<p>6 Regular data sources</p>	<p>Information about members is collected in the register when members join the Red Cross. You can become a member by completing an online or paper form available through the headquarters, district or local branch, and by contacting these by email or by calling.</p> <p>Personal data are received and updated according to regulations</p> <ul style="list-style-type: none"> • from members themselves; • via the Population Information System's personal data updating service; • from the registers of telephone companies and other similar public enterprises. <p>The Finnish Red Cross's online services use cookies and other online analytics, whose use and management you can read more about at https://www.redcross.fi/cookie-policy/.</p>
<p>7 Regular disclosures of data</p>	<p>Personal data in the members' register will be disclosed according to regulations to the Red Cross branch and district involved in the matter concerning a particular membership.</p>

	Personal data is only disclosed to the authorities if required by law, such as for the investigation and prevention of misuse.
8 Transfer of data outside the EU or EEA	The personal data in the register is processed in a system the use of which may require data to be transferred to the United States. The transfer is based on an adequate level of data protection guaranteed by Data Privacy Framework certification approved by the European Commission.
9 Data protection principles of the register	<p>Personal data processed in physical form: Material that is processed in its physical form is stored and handled in locked and monitored facilities.</p> <p>Digital material: The data is processed in protected systems that may only be accessed by employees whose work role gives them the right to process personal data.</p>
10 Rights of data subjects	<p>Data subjects have the right to:</p> <ul style="list-style-type: none"> • request a copy of their personal data; • request that their personal data be amended or deleted, unless applicable data security regulations require that the data be retained; • request restrictions on the processing of their personal data or oppose this processing; • request the right to transfer their data from one system to another, in accordance with applicable data security legislation; • refuse, in full or in part, any contact made for the purpose of direct marketing and research; • submit a complaint to supervisory authorities. <p>Any requests pertaining to checking or correcting data or the right to refuse contact must primarily be made in writing and sent to the email address provided in section 2 above. The data subject will be asked to provide sufficient information for identifying the data subject and carrying out their request. The Red Cross will send its reply to the data subject's address listed in the Red Cross register.</p>