



WE ARE COURAGEOUS AND RELIABLE HELPERS CLOSE TO ALL

ANNUAL REPORT 2007

**Finnish Red Cross
25.4.2008**

This is the Red Cross

The Red Cross was born nearly 150 years ago on the initiative of **Henry Dunant**, a Swiss who had been an eyewitness to the cruel consequences of war. Already at that time, Dunant's thoughts also served as the foundation for international humanitarian law: the first so-called **Geneva Conventions for the protection of victims of war and their helpers**.

The International Committee of the Red Cross monitors that the Geneva Conventions are observed and develops them to respond to current challenges.

The International Federation of Red Cross and Red Crescent Societies serves as the **co-operation organ** for the National Societies. The International Federation leads disaster response in peacetime disasters, such as natural disasters. It also leads the organization's development co-operation and supports younger and the weakest National Societies.

At present, there is a National Red Cross or Red Crescent Society in 186 countries. The work of the International Movement is guided by **seven fundamental principles**: humanity, impartiality, neutrality, independence, voluntary service, universality and unity.

The mission of the Red Cross is to alleviate human suffering and to protect human dignity by helping the most vulnerable people. Through its values and practical action it promotes humanitarian values, maintains and develops disaster response, provides disaster relief and encourages people to take care of their health and look after one another.

The Finnish Red Cross (FRC) is one of the oldest members of the International Federation of Red Cross and Red Crescent Societies, and it is committed to the principles of the International Movement in its activities. **The Society was founded** for the treatment of wounded and sick soldiers during the period of Russian rule **in 1877**. Already in the same year, the Society sent a field hospital to the Russo-Turkish War to assist the victims of war. From the very beginning, the victims of peacetime disasters and epidemics were also assisted, for example by collecting and providing aid to people suffering from famine due to crop failure, by establishing hospitals to treat communicable diseases and by training nurses. Healthy living habits and first aid were taught to the general public.

The Finnish Red Cross is an association recognized by the State of Finland under public law, and its activities are based on Act 238/2000 and Presidential Decree 811/2005.

Today, the Finnish Red Cross is a significant actor in the field of humanitarian assistance both **nationally** and **internationally**. It works with the help of **more than 90 000 members** and approximately **45 000 volunteers**. The volunteers work in the **nearly 600 local branches**, which are guided by the **12 districts** and the Headquarters with their governance and staff members. The highest decision-making body is the **General Assembly**, which **meets every three years** and is elected by the membership.

The range of activities has expanded immensely from the early days. The majority of the work is done by the volunteers with and for the people who need help the most at a given time.

With the help of its Disaster Relief Fund, the Finnish Red Cross is able to provide support for the victims of war and natural disasters all over the world. **In Finland, the FRC maintains** a wide preparedness and assistance network based on volunteer action. It teaches thousands of people and

corporate employees first aid skills, **is responsible for the national Blood Service, coordinates the joint Voluntary Rescue Service of dozens of NGOs**, finds friend visitors and organizes recreation for lonely elderly people and people forgotten in institutions, and **runs Emergency youth shelters** that are able to provide crisis assistance for the young and their families. It also assists immigrants to resettle, campaigns against racism, encourages people to look after their health and supports people infected with HIV. In addition, **the Finnish Red Cross has Kontti Recycling Department Stores** that sell donated goods, the proceeds of which are allocated for local action and the Disaster Relief Fund.

More information about Red Cross activities is available at www.redcross.fi.

Cover photo: Jokela shooting incident 7 November 2007
Photo by Mauri Ratilainen

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Report of the Board on the activities in 2007

130th Anniversary celebrated by working

The Finnish Red Cross (FRC) celebrated its 130th Anniversary by working and by organizing an event titled 'The World of Aid' in the area of the Suomenlinna Sea Fortress in Helsinki. The event was open to the general public and it also celebrated the 50 years of first aid group activities. The main focus of the year, however, was to strengthen the capacities and preparedness of the Finnish Red Cross to assist people in emergencies as well as in the long-term difficulties encountered in daily life.

In 2007, the Finnish Red Cross volunteers and professionals were able to respond to needs arising from major emergencies. Joint action and co-operation with the public authorities ran smoothly when their basis lay in joint planning and rehearsing.

The greatest and most visible challenges in relief activities nationally were the shooting incident at Jokela Upper Secondary School and the water crisis in Nokia town. The competent and motivated volunteers worked with the professionals and offered a helping hand and a shoulder to lean on for thousands of people in the midst of the crises.

Red Cross volunteers brought joy and provided assistance for people's daily coping with the means of domestic relief, psychosocial support, health advice, campaigns, youth activities, friend visitor services, first aid activities as well as a through a variety of well-being and safety initiatives. As many as 132 473 people improved their first aid skills on training courses based on FRC's curricula. The Society works in both the Finnish and Swedish languages.

The most significant of FRC's events is still the Hunger Day campaign, the concept of which was renewed by combining preparedness and fundraising activities to a functioning Operation Hunger Day event. Operation Hunger Day raised 2.47 million euros in three days. The capacity of the Red Cross to help, both in Finland and abroad, is the result of co-operation between all actors and activities of the organization.

International disaster relief still maintained its position among both the international and national top actors in terms of both quantitative and qualitative indicators. Long-term tsunami relief was ongoing in Sri Lanka and Thailand. At the end of 2007, 14.8 million euros of the Asia funds remained to be used by the year 2011. Two mobile health clinics were despatched to the flood-stricken areas in Pakistan. The value of international aid given to different parts of the world totalled 28.5 million euros. The amount of aid grew, amongst others, due to the increase of funding from the Ministry for Foreign Affairs and EU.

More than 274 000 units of blood were collected from voluntary donors. The use of red blood cells grew in Finnish hospitals for the first time in ten years. Plasma derivatives were replaced by the Octaplas drug manufactured from fresh-frozen plasma and delivered to the hospitals by the Finnish Red Cross Blood Service (FRCBS). The bone bank activities started in the Central Hospital of North Karelia in Joensuu and in seven other locations towards the end of the year.

The number of clients at the Emergency Youth Shelters increased by a hundred young people. As in the previous years, the young sought help at the Shelters mainly due to family reasons.

A new Kontti Recycling Department Store was opened in Lielähti, Tampere. The sales volume in the chain as a whole increased by 24 per cent. Both the sales and result exceeded the goals set. More than 13 000 kilos of clothing donated to the Kontti stores were despatched from the Logistics Centre in Tampere to different parts of the world.

Assessing future development

Climate change, the growing number of disasters and the major transition of Finnish society affect the work of the Red Cross and the expectations set for it. Changes cause insecurity. Civic action that is close to people's daily lives and that is able to respond to people's needs quickly is of great importance in creating a feeling of safety and security. Both citizens and the public authorities alike expect the Red Cross to provide activities of good quality and close to individual people. The Finnish Red Cross still wants to be an organization that serves as an auxiliary to the public authorities and offers volunteers channels for influencing and taking action.

The experiences of the year under review show that voluntary activities are going through a period of great transition. People are willing to participate but the traditional activities in the local branches and groups need to be supplemented with new, alternative ways of action. Young people's more active participation in Operation Hunger Day, the "conquest" of elderly people's homes and the anti-racism day campaigning as well as other new and short-term activity forms are strong signals to the Finnish Red Cross that it also in the future can rely on the support and appreciation of Finnish people. However, the threshold of participating in the activities has to be made lower still, and they have to be taken to places where people spend their days, such as schools, educational institutions, workplaces and the social communities of the Internet.

The competition for people's time and attention continues to grow. Voluntary activities primarily compete with the increasingly busy lifestyle, entertainment options, diverse recreational opportunities and demands of working life. Participation must be made easy and support must be available smoothly when required. The FRC guidelines for volunteer action discussed within the Society during 2007 also emphasized the need for a feedback and support mechanism for volunteers, as well as the importance of creating partnerships.

Competition for economic resources becomes constantly harder. It is difficult to see any significant growth in funding in the next few years, which means that the expansion of activities is unlikely, even if the needs in society would call for it. Furthermore, the new collective labour agreement will increase personnel costs, which adds to the pressure on developing the activities. In the coming years, the Finnish Red Cross will have to focus its activities even more and increase its fundraising. In addition, more uniform operating models will be required, as well as support structures to serve them in a manner that is more effective and of better quality.

Development investments to boost operating procedures

The strength of the Red Cross lies in its unique global network that reaches even remote villages. Maintaining and strengthening local branches was one of the goals decided by the FRC's General Assembly in Pori in 2005.

Local branches have been supported e.g. through initiatives focusing on revitalizing first aid activities, by training 'Promo' instructors for voluntary activities, by guiding preparedness planning, by developing twinning activities for branches, and by creating new electronic tools for the use of

the branches. In this manner, the branch network of the Finnish Red Cross has stayed dense and active, and covers the entire country.

The goal of more homogenous and more personal support for branches and volunteers has presented new demands for the competence of staff and the operating procedures.

The creation of new operating models and strengthening the competence of organizational work have been the foci of personnel development. The present and future competence requirements of the staff have been defined, and the line managers have been trained towards even more professional working.

The key investments in organizational work are therefore related to the renewal and development of operating procedures and tools. At the beginning of 2007, a new initiative was launched to develop and clarify the practices of leadership and management and to release time for the staff to support volunteers with the help of process working. The goal is to give more personal and better quality guidance to volunteers with existing resources in order to keep the volunteers motivated and to be able to provide Red Cross support to as many people in need as possible.

The second key investment in organizational work was targeted at the further development of the Customer Relationship Management System (CRM) Siebel. The training section and register were taken into use in most districts. The customer register grew to incorporate 550 000 persons. The quality of the data and the use of the register have presented challenges, but the issues have been addressed in the continuous development work facilitated by the experience gained of the use.

The principal aim of Finnish Red Cross international assistance has also been to support Sister Societies in organizational development. Support has also been directed to health programmes and the development of disaster preparedness.

To develop the activities of the Blood Service, logistics co-operation with Itella Ltd was strengthened further, and a project to develop budgeting and reporting was launched with KPMG. In addition, a process to make the procurement of materials and services more efficient was started by inviting tenders from blood bag suppliers and IT and communications service providers. The Blood Service has continued to invest in R&D work to be able to offer new products and services improving the well-being of patients.

Risk management as part of activity planning

The most significant single risk factor for the Finnish Red Cross is the blurring of its public image, which can be caused by a weakened ability to assist and a non-uniformity of action. FRC's Disaster Relief Fund is of particular importance from both the perspective of public image and domestic and international aid.

Non-uniform programmes and operating procedures undermine the opportunities of the volunteers to work in our Society. At the same time, they reduce the means of supporters to help our organization. The heterogeneity of internal services makes local branches and volunteers unequal in terms of receiving support and in developing their activities.

As with other voluntary organizations, the main risk factors are identified as the adequacy of volunteers, ensuring the competence of personnel and maintaining the economic balance of the organization. A considerable share of the income of FRC's programme and organizational activities

is received from external subsidies. Should they reduce or the terms for receiving them change markedly, the Society must find new funding means to maintain the current scope of activities.

A key means in risk management is to identify the main operational risks and to take them into account as part of FRC's other activity planning. The risk management related to investments is developed in co-operation with external experts in financial management.

In the Finnish Red Cross Blood Service (FRCBS), risk management was continued as planned. At the end of the year, the production laboratory started to use new NAT assays for the screening of viruses. HBV, HCV and HIV screening can be done on an individual basis, and the eventual infections of the donors can thus be detected as early as permitted by the screening methods currently in the market.

The information security of the information management system and registers of the FRCBS was improved through a security review and by producing a new information security plan.

Financial situation of Central Administration stable

The bookkeeping result of FRC's Central administration showed a surplus of 10.4 million euros (MEUR 4.2 in 2006). The income of actual operations was 102.3 million euros (MEUR 99 in 2006). The expenditure of actual operations was 121 million euros (MEUR 113 in 2006). The changes in income and expenditure were mainly due to changes in the activities of the Finnish Red Cross Blood Service (FRCBS).

Fundraising remained at the level of the previous year. Investments and financing yielded as planned. The most significant difference in comparison with the previous year was caused by the capital gain of the shares of Esperi Care Ltd sold.

At the beginning of December, the Finnish Red Cross signed a so-called buy-and-sell-back agreement of the premises of the Blood Service in Kivihaka in Helsinki with a real estate fund jointly owned by Nordea Life Assurance Finland Ltd, Varma Mutual Pension Insurance Company and the State Pension Fund.

The decision to rearrange the ownership of the Kivihaka real estate is based on the real estate strategy adopted by the Board of the Finnish Red Cross. The strategy recommends that the proportion of real estate be reduced of the overall investment assets.

The real estate deal does not have any effect on the operations of the FRCBS or the Finnish Red Cross. The FRCBS will continue in the present premises as a tenant with a 15-year lease agreement. It may extend the lease agreement under the same terms for another five years until the end of the year 2027. All issues related to the maintenance of the real estate also remain under the responsibility of the FRCBS as earlier. The capital gain received through the sale of the real estate was 16.8 million euros.

The financial position of the Society grew stronger. The liquidity and financial solidity were at a good level.

At the end of the year, the number of staff was 1 176 persons (1 168 in 2006 and 1 116 in 2005). The highest number of staff, 587, works in the FRCBS (562 in 2006 and 554 in 2005). The Headquarters employed 149 persons (136 in 2006 and 136 in 2005). The FRC further employed 1

300 long-term unemployed people entitled for salary subsidies. The amount of salaries and fees paid was 31.1 million euros (MEUR 29.4 in 2006 and 25.7 in 2005). Of the salaries fees paid to the staff of the Headquarters and Emergency Youth Shelters, 56 % was covered with the Society's own funding, and 44 % with external financing. The salaries of the Blood Service were covered with internal financing.

A new collective labour market agreement was signed during the financial period. As a result of the agreement, personnel-related costs will increase considerably in accordance with the general wage rise level during the next General Assembly period.

The following negotiations between the employer and employee organizations on the new salary system based on competence requirements and personal performance will take place in 2009.

Board and Council

The Board of the Finnish Red Cross had seven meetings in 2007. The President of the Board was Mr Kalevi Kivistö. Other Board members were the Vice-Presidents Ms Maiju Jolma, Ms Krista Kiuru and Mr Birger Ch. Sandell, as well as Mr Hannu Helaakoski, Mr Kari Lehtokangas, Mr Sami Matikainen, Mr Pekka Paatero, Ms Airi Qvist and Ms Pia Yli-Pirilä.

The Council had two meetings. The spring meeting discussed the activity report and the final accounts, decided on the national final accounts and balance, discharged those in liability and confirmed the FRC's membership fees for 2008. The themes of the autumn meeting were youth activities and membership recruitment in the FRC. The Chair of the Council is Ms Rachel Nygård-Taxell from Åboland-Turunmaa district, and the Deputy Chair Mr Teppo Mattila from Häme district.

Ms Kristiina Kumpula has served as the Secretary General of the Society.

PROGRAMME ACTIVITIES

Domestic preparedness and relief

Preparedness

During the inter-Assembly period 2005-2008, the Finnish Red Cross has aimed at strengthening the Society's own preparedness and assistance capacities as well as their reliability. In 2007, a growing number of Finnish people were assisted either through FRC's Disaster Relief Fund or programmes – with the help of thousands of volunteers. The greatest challenges of the year in assistance work were the shooting incident in Jokela and the water crisis in the town of Nokia.

Jokela

On 7 November 2007, a shooting incident took place at Jokela Upper Secondary School in Tuusula municipality. Emergency response to support the public authorities started swiftly. Volunteers took part in evacuating Jokela school staff members and students and in primary care activities at the emergency shelter. In addition, volunteers assisted the authorities in traffic control.

Two hours after the incident the FRC Headquarters opened an emergency helpline. The telephone service operated for three days. Instructions for psychosocial support and information about post-traumatic reactions were quickly displayed on the website, as well as practical advice on how the incident can be dealt with at schools.

Active communication measures were taken to relieve the concern and anxiety. FRC's Emergency group of psychologists gave interviews to different media. The group also organized meetings for the students and staff at the school, and met the families of the deceased.

FRC's districts, and especially youth actors, provided support to concerned young people, and assisted schools in dealing with the incident. A separate project was established within FRC's Disaster Relief Fund to assist the coping of the victims and their families in co-operation with Tuusula municipality.

Nokia water supply crisis

The water crisis in the town of Nokia began on 28 November 2007, when 400 000 litres of sewage water became mixed with drinking water. Information to the inhabitants failed, which caused considerable damages and resulted in thousands of people becoming sick with stomach problems. The situation culminated on 5 December with the breaking of the main water pipeline in the town. After the pipeline breakage, restrictions on the use of water were extended to cover the entire town and the use of tap water was banned.

Volunteers took part in distributing clean water, and they also provided hand hygiene instructions at the water distribution points. Friend visitor volunteers opened a telephone helpline through which people were able to request clean water. A total of 101 volunteers participated in the Nokia water crisis assistance duties. Hours of assistance provided reached 1 200.

FRC's Logistics Centre in Kalkku, Tampere – next to Nokia – donated e.g. hand disinfectant bottles to the Nokia health centre and dry food rations to the helpers. Volunteers supported Nokia public

authorities by distributing information leaflets to homes and at the same time making sure that people understood the information in them. Assistance given by a neutral party was well received.

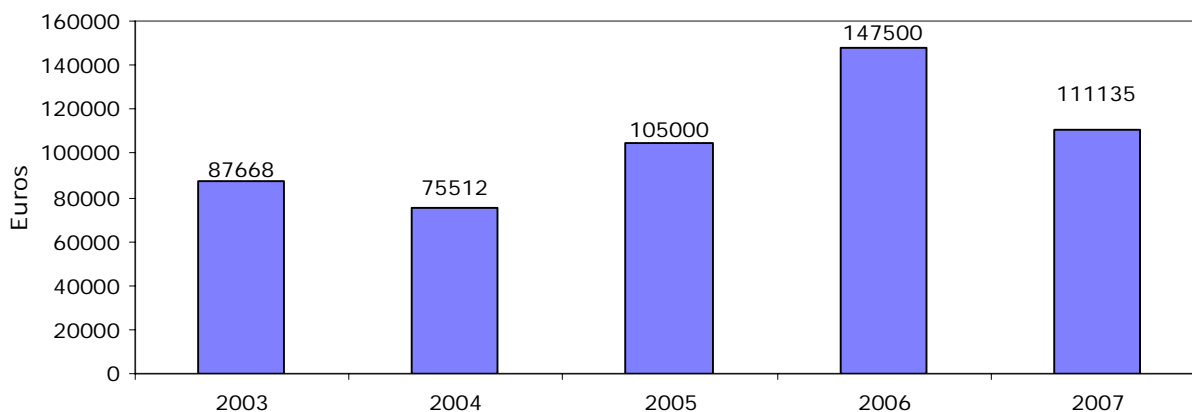
The Nokia water supply crisis showed that preparedness and contingency plans are needed, and that they must be concrete, carefully worked out, updated and they must be informed about extensively. The active participation of FRC's Nokia local branch encouraged new actors to join in.

Building assistance capacities

Local branches were trained in preparedness and contingency planning. In addition, an appropriate model to suit local vulnerability and capacity analyses was designed and can be used in preparedness planning. First aid group leaders were trained to be in charge of leading first aid units.

Half of FRC's local branches have completed their preparedness plan, and 25 % have started to compile one. One of the goals of FRC's General Assembly is that 90 % of the branches will have an annually updated preparedness and contingency plan, which has also been made available to the public authorities.

Assistance in sudden emergencies/euros



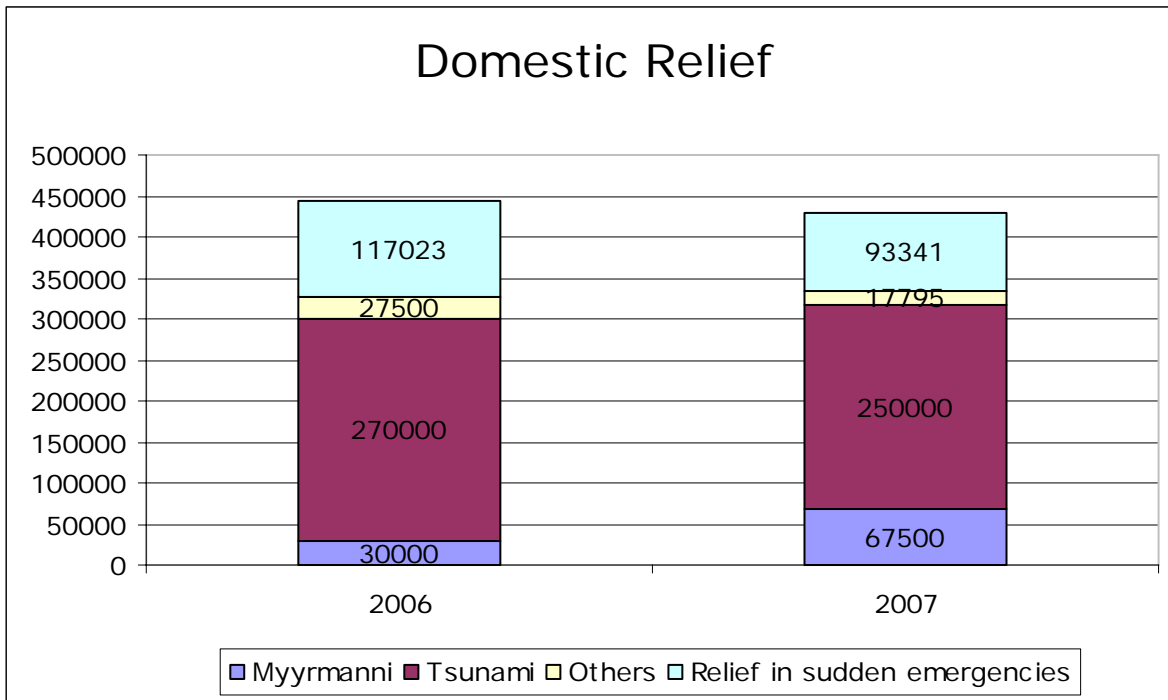
The figures do not include assistance given to the Konginkangas bus accident victims, 27 424.59 euros in 2006.

The figures do not include assistance given to the victims of Jokela incident, 17 794.00 in 2007.

Domestic Relief

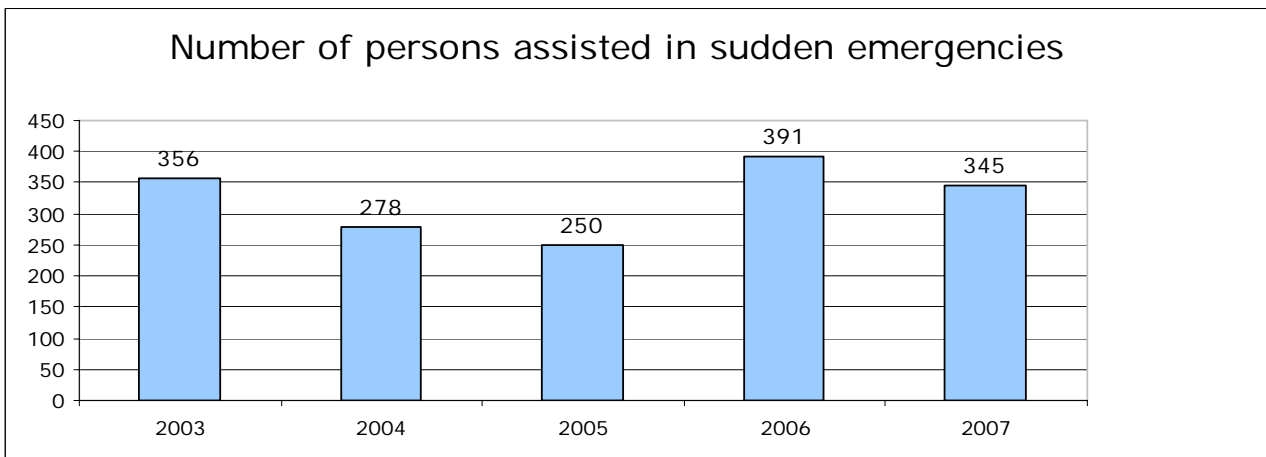
The amount of emergency assistance provided by the FRC in Finland has grown as a consequence of increased training and guidance. Emergency-related assistance was given from the Myyrmanni funds (bomb blast at a shopping centre in 2002), and to peer support of the family members of the 2004 tsunami disaster victims.

Programmes to prevent vulnerability and poverty were initiated with the public authorities and other actors in ten municipalities. The initiatives aim at e.g. preventing the social exclusion of immigrants, lonely elderly people and the young.



The figures presented in 'Others' include assistance given after the Konginkangas bus accident (2006) and the Jokela shooting incident (2007).

In addition, 10 000 gift vouchers of the value of 60 euros were distributed in 2007 together with the Mannerheim League for Child Welfare in connection with the Christmas campaign.



Psychosocial Support

Six peer support gatherings for Finnish people affected by the South Asia tsunami disaster were organized during the year. Volunteer psychosocial support was continued locally. The aim is to continue the development of uniform working methods.

Health

The number of people infected with HIV/AIDS has grown in Finland in 2006-2007. Campaigning to prevent the epidemics took place on the World AIDS Day, in connection with the so-called summer rubber campaign and at summer festivals.

A sexual health campaign undertaken with the Universities of Applied Sciences was a success. During the second part of the pilot phase, 21 different groups visited schools in the Tampere Region to convey the message of the campaign to 9th graders.

The number of calls to FRC's national HIV/AIDS Helpline has grown. Fifty-nine per cent of the callers were men, and the majority of the questions were related to the risk of infection and HIV testing. The Pluspoints that offer low-threshold advice and testing had twice the number of visitors in comparison with the previous year.

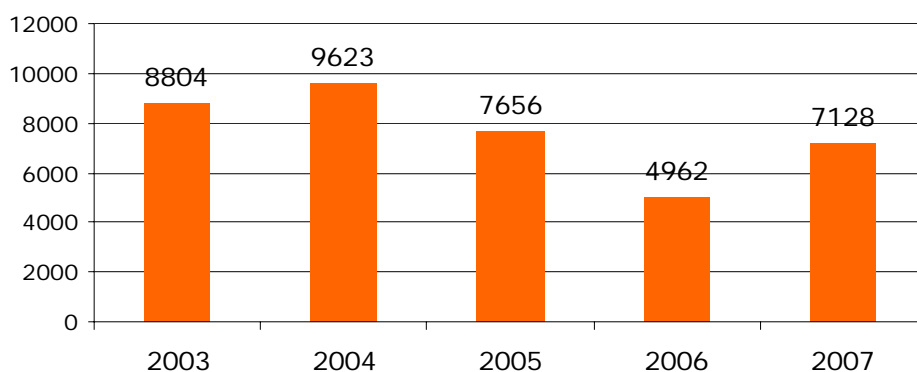
The first Promo health instructors were trained for local branches. They will assist the branches in organizing health and safety related campaigns. The training given in the field of intoxicant abuse grew. Volunteers were in attendance at various summer festivals.

Friend Visitors

The demand for friend visitors and support persons for the lonely and ageing people has increased. Recruitment campaigns were conducted to get more friend visitors and support persons. FRC's corporate partner Tapiola Insurance Group presented the activities in 60 municipalities, and 200 new volunteers joined in. In 2007, the number of active friend visitors and support persons was 7 128.

In Vaasa, the 'Friendship knows no boundaries' event invited above sixty-year-olds to join in. More than 100 people participated in the event, and well over half of them were planning to take part in the activities. The concept of the event will be used in different parts of Finland in 2008.

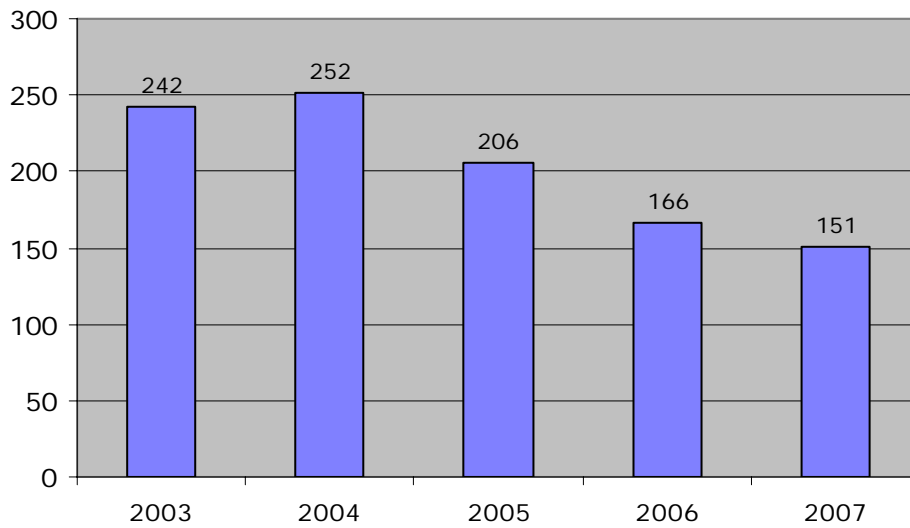
Active friend visitors and support persons



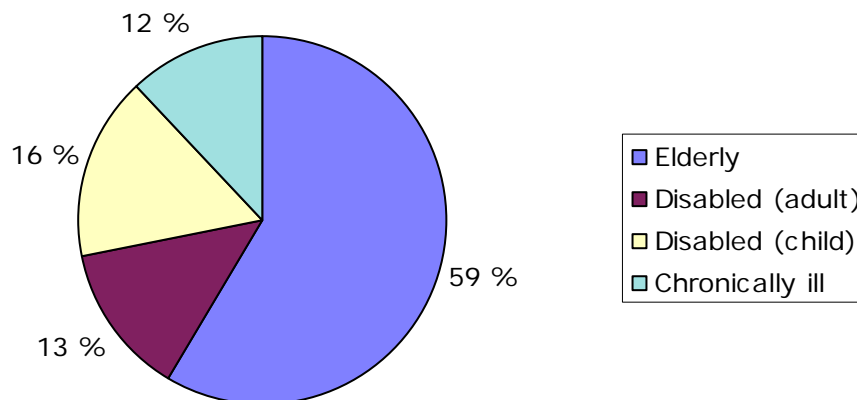
Informal care

Professional substitute services were used by 151 informal carers – somewhat fewer than the year before. Support and advice given to informal carers has become increasingly important, and voluntary activities and new operating models have been developed to complement the substitution services. The financial support provided by the Finland's Slot Machine Association RAY will be discontinued at the end of 2009.

Clients of vacation substitutes for informan carers



Client groups of vacation substitutes for informal carers



EHYT project to promote wellbeing and safety

A Finland's Slot Machine Association well-being project EHYT was launched in 2007. The aim is to ensure the well-being and safety of people living in sparsely populated areas. Seventeen local branches are involved in the activities.

First aid groups

First aid group activities celebrated their 50th anniversary. The main festivity was the impressive 'World of Aid' event. The event gathered 600 volunteers and staff to Helsinki.

The first aid Finnish Championships with 175 participants was organized in connection with the event. Approx. 10 000 people attended the event.

A two-year project to recruit new members to first aid groups was completed in Savo-Karelia district. The local branches got 50 new first aiders and new first aid groups were established.

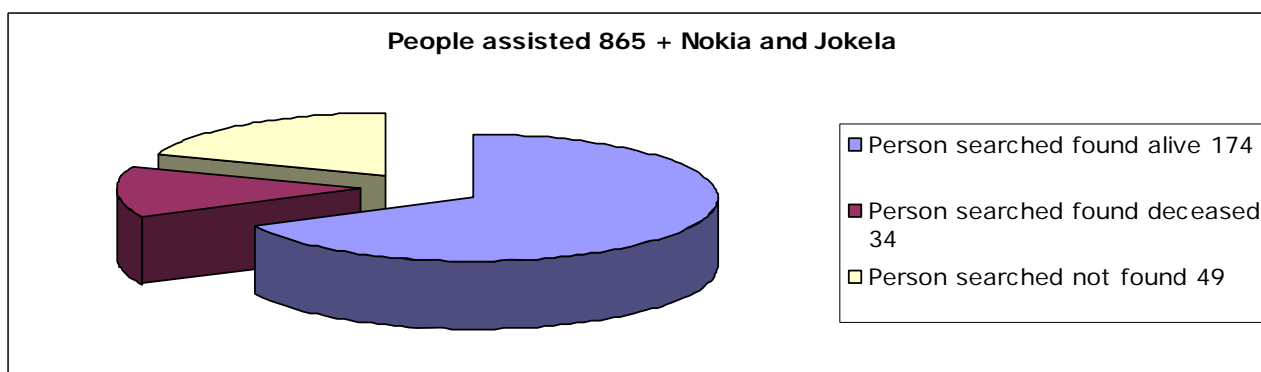
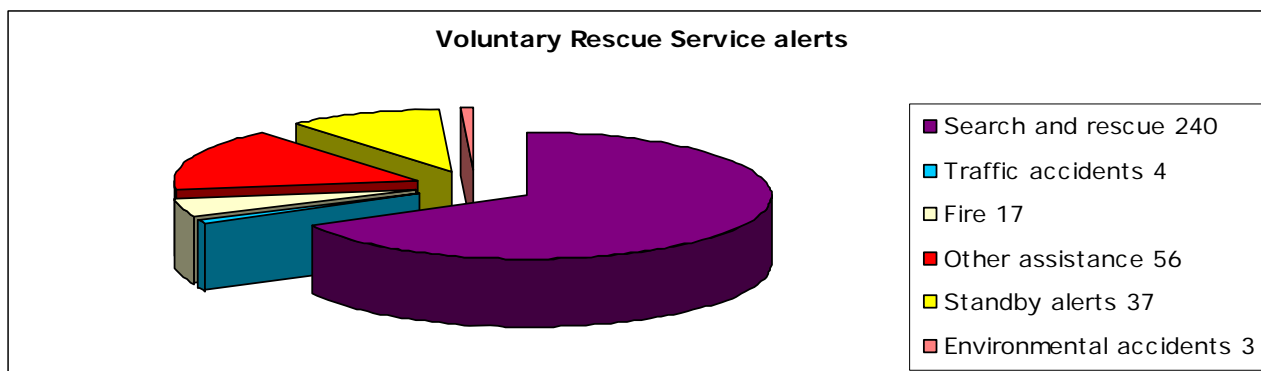
The content of the training course in first aid attendance was updated to meet current demands, and a new course for motor sport attendance was designed in co-operation with AKK-Motorsport, the Finnish Automobile Sport Federation. The web pages of first aid groups were renewed and a new extranet and data bank opened.

Voluntary Rescue Service

The number of member organizations in the Voluntary Rescue Service was 48 in 2007. The rescue service groups had 1 300 alert groups and more than 20 000 volunteers. The contract fire brigades had approx. 23 000 persons to alert.

The public authorities requested the Voluntary Rescue Service to assist 377 times in 2007. Every tenth of the alerts was a standby alert.

Joint action requires knowledge of how other organizations operate, long-term planning and exercises. The Finnish Red Cross and the Voluntary Rescue Service participated in the Barents Rescue exercise in Ivalo in Northern Finland with 100 volunteers and members of FRC's international personnel reserve.



Refugee and immigration activities

Multi-cultural activities

The volume of multi-cultural activities has grown. The Finnish Red Cross participated in the development work for diversity through the EU level 'Respect for diversity' project.

Volunteers and instructors for multicultural activities were trained. The 'Mukana' project to support the resettlement of refugees funded by the European Refugee Fund developed domestic aid, groups for volunteers and peer support to refugees who had experienced racism and discrimination.

A programme to increase the capacities of the Finnish Red Cross to work within a diverse volunteer environment and to promote the resettlement of refugees was launched in the spring with financial support from the Finland's Slot Machine Association RAY. The programme was initiated in eight districts, and in less than a year 20 new multicultural groups started their action.

The six-year Kotopolku project that developed new tools to support the resettlement of immigrants was completed in the summer.

Action against racial discrimination

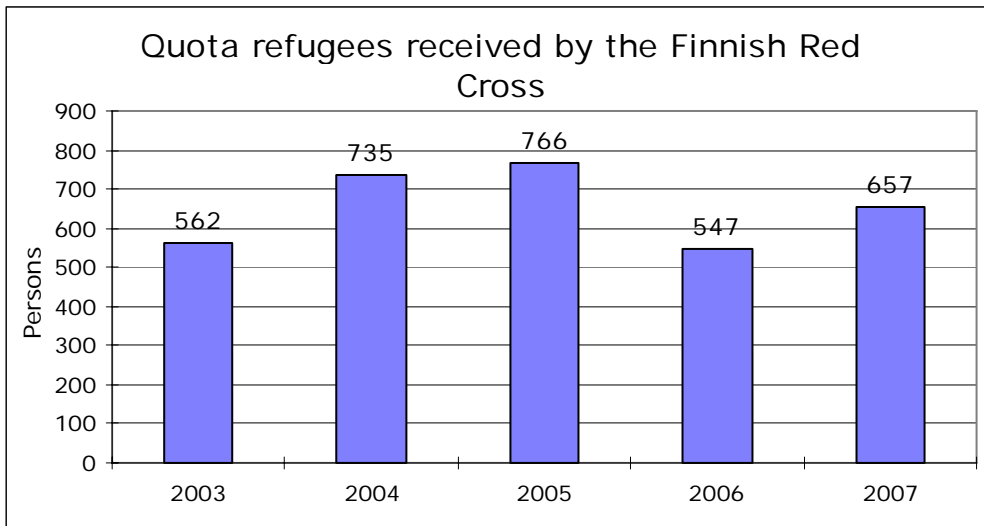
The campaigning on the UN International Day for the Elimination of Racial Discrimination on 21 March was active in different parts of Finland. Volunteers collected people's prejudices under the theme 'Do something for your environment. Give up your prejudices.' The prejudices were collected in large problem waste bins and destroyed e.g. by burning. The campaign raised a lot of attention. According to the FRC attitude barometer, 62 per cent of Finns estimate that there is either a lot of or relatively much racism in Finland.

To promote tolerance and non-discrimination, a school material package titled 'Discrimination sucks' was produced.

Advocacy

The topic for the family reunification seminar was 'The cultures of raising children in diaspora', and the seminar discussed the challenges of children and young people growing up in a new home country – when one's own family and relatives have been left in the country of origin.

The Finnish Red Cross participated in the joint Nordic appeal campaign titled 'Keep them safe' of the UNHCR and civic organizations involved in refugee activities. The issue raised was the respect required in the Nordic countries for the need for protection of people who have fled general violence. The FRC was involved in organizing a seminar on EU deportation policy.

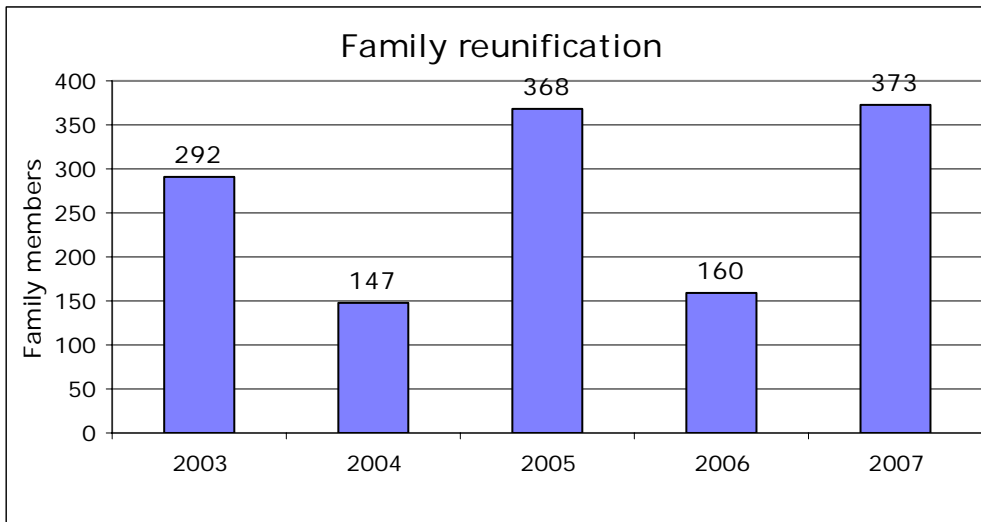


Reception of refugees and asylum seekers and family reunification

The Finnish Red Cross has a significant role in the reception of asylum seekers and refugees. During the year, the FRC looked after the reception of 657 quota refugees on arrival. Many volunteers were at the airport providing support.

The FRC maintains Reception Centres in Rovaniemi and Turku. The latter also has a group home for asylum-seeking unaccompanied minors. The FRC takes care of the travel arrangements of refugees arriving in Finland through family reunification. In the course of the year, 373 family members arrived in Finland. A total of 135 new Red Cross tracing requests were initiated. The number of Red Cross messages delivered was 64.





International Assistance

FRC's international assistance activities have developed to become faster and more effective in responding to the needs of people affected by disasters and conflicts.

The Emergency Response Units (ERU) have been developed to be able to assist victims of disasters varying in type and magnitude. In development co-operation, the FRC has targeted resources especially to the Sister Societies' health and disaster preparedness programmes.

The competence of aid workers in FRC's personnel reserve was supported by offering a variety of training courses.

The growth in international assistance was rendered possible with funds provided by the Ministry for Foreign Affairs of Finland, the European Union and ECHO (the European Community Humanitarian Aid department) that supplemented FRC's own funds from the Disaster Relief Fund.

Personnel assistance

In 2007, as in 2006, a quarter of all FRC delegates worked in post-tsunami recovery programmes in Sri Lanka, Thailand, the Maldives and Indonesia. During 2007, the FRC had 137 delegate contracts.

The average length of contracts was just over nine months, which is over a month longer than in the previous year. This was due to the continuation of the post-tsunami recovery programmes and the launching of new EU-funded development co-operation projects. Of the delegates, 54 per cent were women and 46 per cent men.

FRC's International Aid Team organized a total of 17 training events for the international personnel reserve (two Basic Training Courses for Future Delegates and 15 further training events). In addition, a youth delegate training course was organized for 27 participants. The FRC supported training courses given by the International Federation to FACT (Federation Assessment and Coordination Team) team members and Regional Disaster Response Teams (RDRT). The International Federation's Field Team Leader training course was held in Heinola, Finland.

The BTCs had 60 participants, and the further training events 343 personnel reserve members attending. Other National Societies sent 75 persons to the training events.

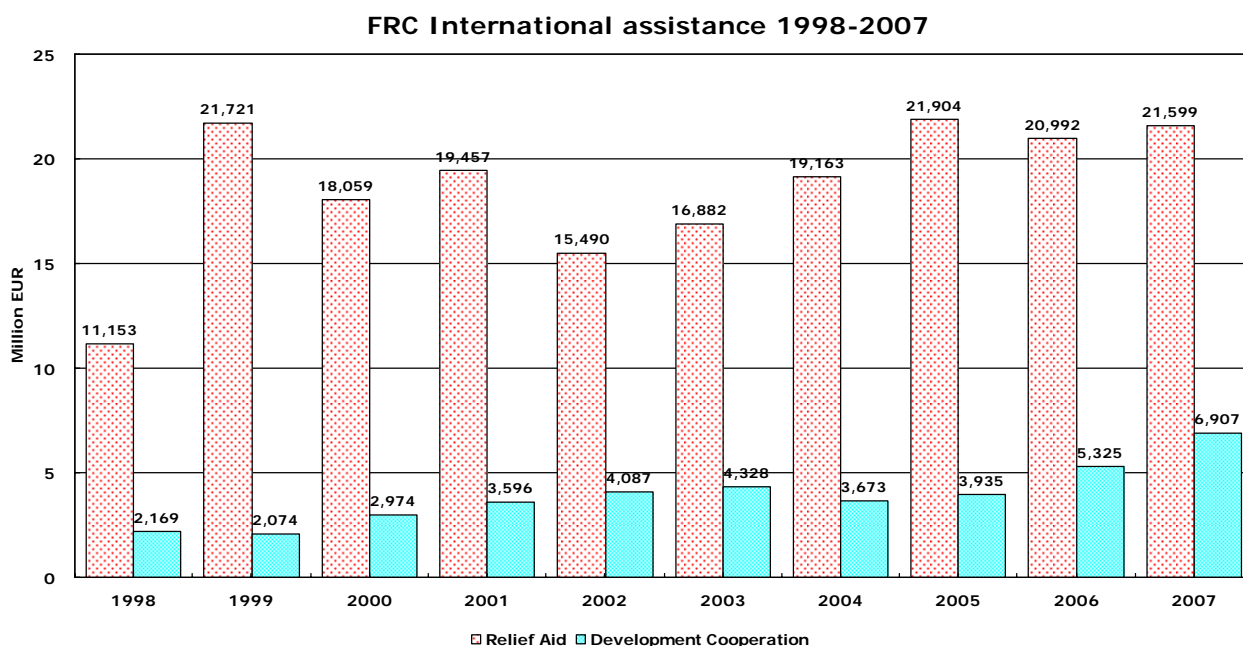
FRC's Regional Representative network was strengthened with two persons stationed in Kenya and Costa Rica. The FRC continues to have a representative also in Malesia, Swaziland and Tajikistan.

Material assistance

Relief items – mainly clothing – were despatched from the FRC Logistics Centre in Kalkku, Tampere to 134 000 people in 10 countries, altogether more than 150 000 kilos. A health clinic was despatched to the flood relief operation in Pakistan in July. Approx. 300 000 kg of second-hand clothing was received in donations, and the campaign to knit soft toys produced some 24 000 'aid bunnies', half of which have been sent out to different parts of the world.

A new type of a well-equipped evacuation hospital was designed and packed for the Barents Rescue exercise in Ivalo in October. The model is being developed further.

The extension of the storage facilities in the Logistics Centre was planned, but the start of the construction work was moved to the year 2008.



Assistance programmes

Tsunami assistance

In 2007, the tsunami recovery programmes continued in Sri Lanka and Thailand.

<i>Million euros</i>	<i>Total aid</i>	<i>2007:</i>
Sri Lanka	8.4	3.7
Thailand	3.2	1.0
Indonesia	0.2	0.1
India	0.5	0.0
Asia regional	2.5	0.1
Eastern Africa regional	0.4	0.1
Domestic	1.4	0.3
Total	16.6	5.3

The remainder, MEUR 14.8 will be used by the year 2011. Asia fundraising yielded MEUR 26.7 million euros. Additional MEUR 4.5 were contributed by the Ministry for Foreign Affairs and 0.2 million by the Ministry of the Interior.

In Sri Lanka, the construction of the Nintavur hospital was started. The renovation and procurement of supplies was completed. The construction of the Pottuville hospital was postponed. In Kalumanai area, houses were constructed for 240 families, of which 85 % were completed. The project to construct new blocks of flats for 400 families reached half-way. In connection with the work, a committee of the residents was established to take care of the maintenance of the blocks. The residents were assisted in finding new means of earning their livelihood and guided to adopt the new way of living.

In the health programme, support was provided for the construction of 200 latrines, first aid training was given to volunteers and a review the first aid training materials of the Sri Lanka Red Cross was initiated.

In Phuket in Thailand, the renovation of seven hospitals was completed and the necessary equipment delivered on site. The planning of a regional blood centre for Phuket was started with support from the FRC Blood Service. Sea rescue activities involving the Finnish, Norwegian, Swedish and Thai Red Cross Societies also started during the year.

Asia

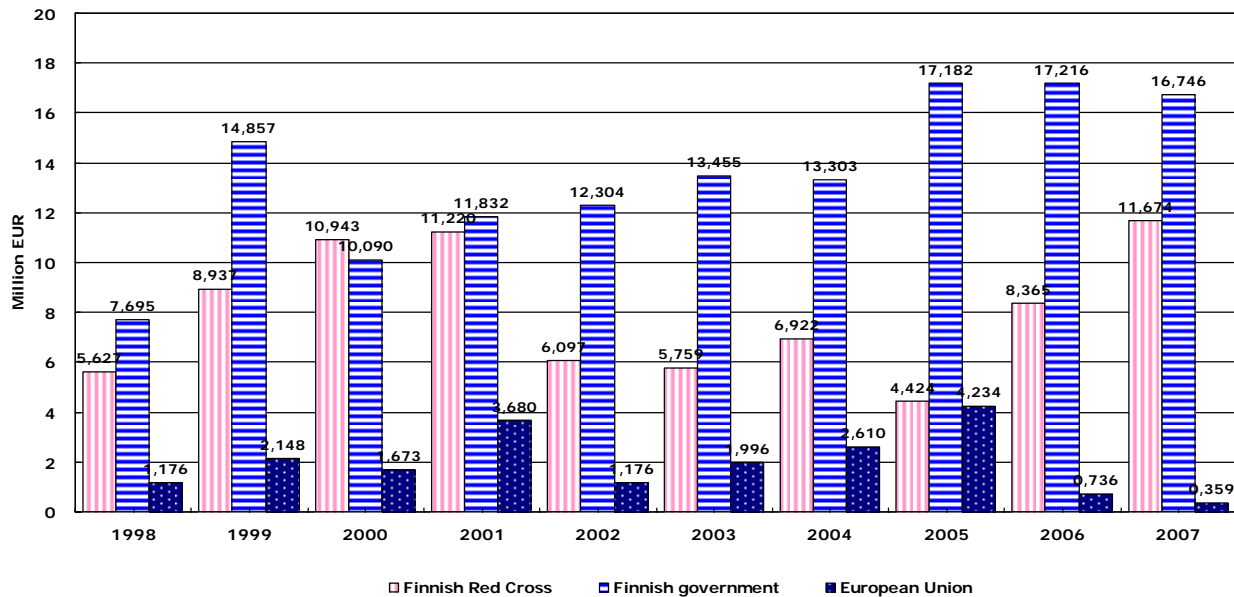
Southern Asia

Disaster preparedness

In Afghanistan, Nepal and Pakistan, the FRC supported disaster preparedness programmes, the main aim of which was to alleviate the effects of both natural disasters and human-made conflicts. Special emphasis was laid on first aid training through volunteer networks.

The school co-operation in Nepal strengthened the capacities of teachers, students and volunteers in disaster relief. The programme will be expanded in 2008 with the help of EU funding.

Funding of International Assistance



In Afghanistan, information was given to young people about humanitarian values and the principles of the Red Crescent. Volunteers were given training in identifying and eliminating health problems. Support was also given to the administration of the local Red Crescent Society. Also in Pakistan, volunteers were trained in identifying and eliminating health problems. Special attention was given to maintaining disaster preparedness in remote areas.

Disaster relief

Torrential rains caused flooding and landslides in Southern Asia. The Finnish Red Cross contributed to the relief efforts in Bangladesh, India and Nepal. Two ERU clinics with staff were sent to the flood-stricken areas in Pakistan. Almost 300 000 people lost their homes in the floods in Pakistan.

The FRC also continued the aftercare of the earthquake that took place in Pakistan in the previous year. In Sri Lanka, support was provided for the people internally displaced as a result of the ongoing conflict.

East and South-East Asia and the Pacific Islands

In Cambodia, the capacities of the local Red Cross, communities and volunteers to respond to the avian influenza epidemic and other health emergencies were strengthened.

In China, a programme was initiated to improve disaster preparedness in the poorest communities. Financial and personnel assistance was sent to Myanmar. The aid is used to improve disaster preparedness and to enhance training promoting health and well-being.

In Mongolia, support was directed at health-related programmes and to a 'fodder initiative' for nomadic herdsmen. This initiative focuses on disaster preparedness with the aim of securing food stocks for cattle.

The FRC despatched medicine and hospital supplies to DPR Korea, including 20 000 bed nets, 10 000 blankets and 6 000 water cans.

Central Asia and Caucasus

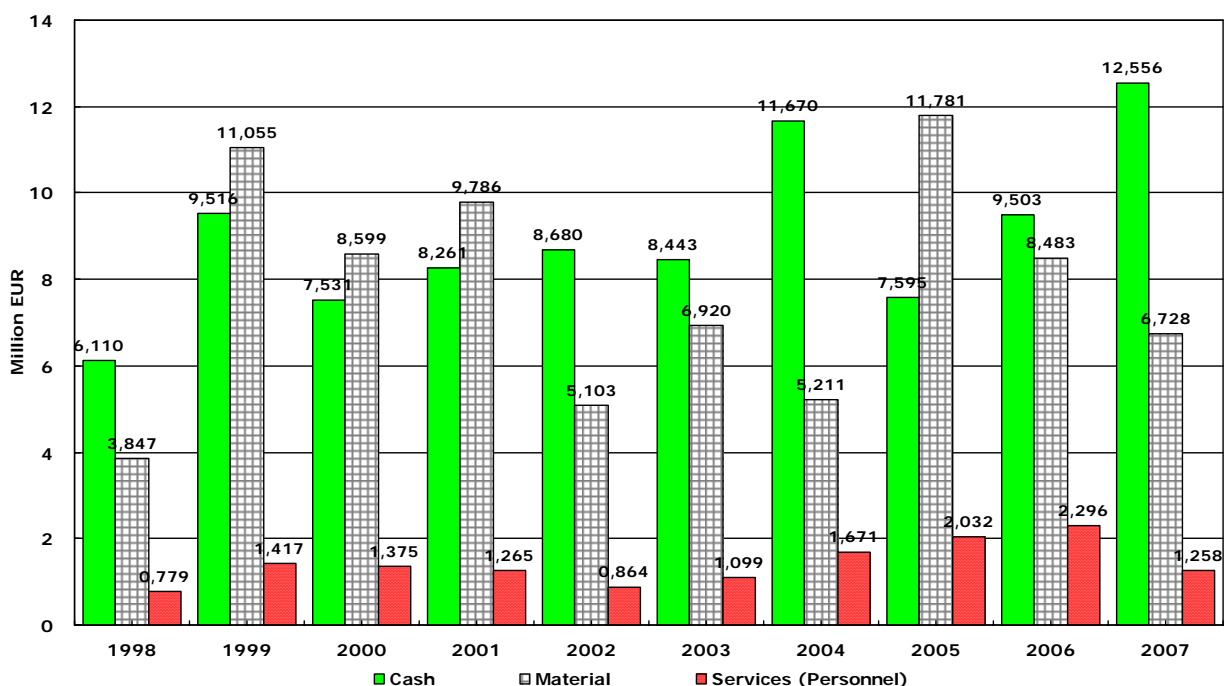
The Finnish Red Cross took part in the regional youth programme in Central Asia. Volunteer activities were developed in Kazakhstan, Kyrgyzstan, Turkmenistan and Uzbekistan. Young people were trained to give health education e.g. in HIV/AIDS issues and in the prevention of drug abuse.

Sixty per cent of the population in Tajikistan still live under the subsistence minimum. Lonely elderly people, disabled people, large single-parent families and orphans were supported with clothing and toy deliveries. A programme to reduce tuberculosis-related deaths was initiated during the year.

An earthquake struck Kyrgyzstan at the turn of the year 2006-2007. Approx. 7 000 thousand people lost their homes. The FRC delivered 16 000 kilos of second-hand clothing to people affected by the earthquake.

In Chechnya in Northern Caucasus, the FRC supported a programme of the International Committee of the Red Cross (ICRC) to develop health care, protect children from mines and assist the establishment of small enterprises.

Relief Aid



Middle East

Suicide bombings and other violence led Iraq almost on the verge of a civil war. As a consequence of this, Iraq has hundreds of thousands of internally displaced people (IDPs). With support from the Finnish Red Cross, the ICRC assisted the IDPs and supported 20 health clinics. In addition, the IDPs benefited from psychosocial support.

The FRC also supported the ICRC action in Palestine. The ICRC continued with prison visits, made sure health care was available and that family members were allowed to visit prisoners.

A disaster preparedness programme was launched in Iran. The programme will continue until the end of 2008. In Yemen, the FRC assisted civilians suffering from internal disturbances.

Europe

The Finnish Red Cross supported the Russian Red Cross disaster preparedness and organizational development programme in Murmansk, as well as the social welfare and disaster preparedness programme in Karelia. In St. Petersburg, a programme to strengthen refugee and immigrant work was started.

Co-operation between the Nordic and the Baltic Red Cross Societies focused on organizational development and disaster preparedness. The FRC supported the education of 34 young people who became orphans or half-orphans after the Estonia car ferry disaster in 2004.

In Kosovo, youth activities were developed. A youth project team, in the work of which the first two youth delegates participated, implements the project.

Africa

The main problems affecting Africa in 2007 were the drought-induced food insecurity, flooding caused by torrential rains in East and West Africa at the end of the year, as well as conflicts especially in Central and East Africa.

Eastern, Central and Northern Africa

The floods in Eastern Africa hit Uganda hardest, and when the situation was worst, there were 400 000 people in need of assistance. The Finnish Red Cross sent a delegate to assess the situation and worked in close co-operation with the Kenya Red Cross Society. The equipment used in the Kenya flood operation at the beginning of the year was in use again during the flooding in Uganda.

With the crisis in the Sudan still ongoing, the FRC has continued to support the ICRC in preventing conflicts and refugee situations. In Southern Darfur, the renovation of a hospital and staff training were completed after two and a half years. In Somalia, the FRC supported health care activities among refugees.

In Central Africa, the focus was on health programmes, and in Northern Africa co-operation was continued to improve disaster preparedness and health.

Southern Africa

Food security was particularly poor in Malawi and Zimbabwe. The Finnish Red Cross supported the local population by providing households e.g. fertilizers. The people affected by the floods in Mozambique were assisted by sending Emergency Response Units and water and sanitation supplies.

In Angola, which is among the countries with most mines in the ground, the prostheses centres produced prostheses with support from the FRC. Reconstruction was also supported.

The FRC participated in health programmes in Mozambique, Malawi, South Africa and Zimbabwe. With funding from the European Commission, two initiatives were launched in Mozambique, and a Finnish aid worker and project manager were recruited. In Malawi, the aim was to prevent malaria. A Finnish delegate worked in the water and sanitation programme in Zimbabwe. In South Africa, the focus was on HIV/AIDS work and youth activities. In Swaziland, support activities were started for people chronically ill with HIV/AIDS, and in Southern Africa, HIV/AIDS activities were linked with food security.

Western Africa

During the year 2007, 680 000 people suffered from floods in Ghana, Togo and Burkina Faso. The Finnish Red Cross assisted Ghana by despatching 20 000 tarpaulins to protect 95 000 people. Clothing was sent to 15 000 people in Liberia.

The FRC continued to assist the victims of the Congo conflict and provided material and operational support to Côte d'Ivoire, which was in the middle of a humanitarian crisis. In Côte d'Ivoire, Ghana, Mali and Sierra Leone, the main health risks have been identified as yellow fever, cholera, malaria and meningitis. Intensive health education was given in the countries. In Burundi, support was given to a health programme of the local Red Cross Society.

Americas

In Latin American and in the Caribbean region assistance was given to young people's Club25 activities that 17 countries take part in. The aim is to activate young people e.g. to donate blood.

Seven National Societies participated in the disaster response programme. The Finnish Red Cross participated in the development of disaster preparedness.

In the autumn, Hurricane Noel hit both the Dominican Republic and Haiti where the Red Cross has worked actively to reduce destruction caused by hurricanes. The FRC appealed to receive funds to assist 15 000 people. Peru suffered from an earthquake in August, and the FRC supported the relief efforts.

Other programmes

The Finnish Red Cross participated in the global health programme. The goal is to reduce morbidity and increase community care, as well as to reduce the mortality of children under the age of five. The funding was targeted at the blood service programme, disaster health, HIV/AIDS/tuberculosis programme and the community-based health programme.

In Burundi, there was a trial on how Red Cross response capacities can be improved. The FRC also took part in developing disaster response within the International Red Cross/Red Crescent Movement, e.g. by improving the alert and logistics systems and the functioning of the Emergency Response Units.

Development work

In 2007, the Finnish Red Cross developed its project management within international assistance activities, as the need to harmonize guidelines with various partners has grown with increased bilateral activities.

The project handbook of FRC's international assistance was taken into test use. The handbook contains guidelines for the different project phases as well as concrete models and tools. The development of both project management and the evaluation of impact were continued.

EU programmes have increased. In the year under review, the FRC received funding for two new EU initiatives in Nepal and in Palestine. The FRC was an active participant in the development of an internal operational alliance model for the Movement.

ORGANIZATIONAL ACTIVITIES

General Assembly

The preparations for the FRC General Assembly to be held in June 2008 were started. A questionnaire was sent to local branches and volunteers in April. Responses were received from 417 volunteers and 284 branches.

Training

First aid training

During the year, 132 473 people participated in first aid training implemented with FRC training curricula. The training was given e.g. at workplaces, educational institutions and in recreational groups. The courses for trainers and teachers in first aid and health education had 340 participants.

National corporate partnerships increased in 2007. Safety Passport was registered as a trademark, and 2 500 employees of the S Group took part in the training courses. New corporate training agreements were signed with Alko Inc. and Minimani.

A three-year agreement was signed with Suomen Tivoli Oy, a funfair company, on organizing training in first aid and intoxicants for students in their final year of the comprehensive school.

The EU funded European Red Cross Road Safety Campaign gained national visibility. Staff members of the Finnish Parliament were taught how to act in traffic accidents, and the first aid campaign directed at comprehensive school teachers continued.

International humanitarian law

The Finnish Red Cross organized two courses in International Humanitarian Law (IHL) for the Finnish Defence Forces, gave IHL training on three courses for military observers and on the EU civil crisis management course organized at the Crisis Management Centre in Kuopio.

IHL training was also given to the public authorities, employees of the National Defence Training Association of Finland, journalism students of Sanoma Corporation, as well as the staff and volunteers of the FRC. During the year, a considerable number of new IHL trainers completed their training, and an IHL information package was introduced on the FRC website.

In co-operation with the ICRC and the Nordic Red Cross Societies, a study on the opinions on humanitarian aid and crisis management was conducted among the members of the Defence and Foreign Affairs Committees of the Parliament. The study will be published in the spring of 2008.

Training for persons in positions of trust

A seminar cruise was organized for 400 local branch chairpersons in the spring.

The training for District Board members continued. The themes included e.g. the role of the Board in supporting local branches in the region, a well-functioning Board, co-operation between the Board and the district employees as well as co-operation between the Board and its committees.

Support to local branches

In 2007, special emphasis was given to developing guidance for voluntary activities. The Promo instructor training and instructor system for volunteers - launched as a result of a long development process in 2006 - was continued on a project basis together with the Association of Educational Activity (AEA).

The goal of the Promo system is to improve the recruitment, reception, support and guidance of volunteers. During the year, 132 new Promos completed their instructor training within the fields of first aid, youth, voluntary social welfare, multicultural activities and international humanitarian law.

Organizational training was strengthened by closely co-operating with FRC's organizational trainers. The new statute booklets were sent to the trainers, and the materials were updated. The training was offered to everyone actively involved in Red Cross activities.

The electronic 'branch office' project was launched with funding from the Finland's Slot machine Association RAY. The design of a new branch register tool and the development of the training web started the project. The project will continue until the year 2009.

With the help of the branch office, the electronic services available for local branches were improved. At present, the branches can enter e.g. their activity statistics on the electronic forms available on the website, which facilitates the administration of the branches.

The development of the training web as an electronic tool for the administration of training activities was started at the end of the year.

Development initiatives

Internal operating procedures

A project to develop the internal operating procedures in the FRC was launched in 2007. The aim is to clarify planning and joint functions in a manner that ensures the volunteers the support they need. FRC's action framework, service and process maps as well as the project model were completed during the year. The development of processes began with the strategy, planning of activities and finances, internal communication and customer services. The working groups have representatives from FRC districts, branches and the Headquarters.

Customer Relationships Management (CRM) system

The training module of the CRM was extended to nearly all districts. By the end of the year, all Promo-trained instructors and the competence areas of trainers had been entered in the system. At the end of the year, the customer register incorporated 550 000 names, as well as the data on the governing bodies of the districts and branches. The registering of the volunteer data from training organized by the districts and branches was started.

Youth activities

The implementation of short-term voluntary activities according to the so-called Narikka model was started during the year.

In line with the Narikka model, young people took part in activities of the Friendship Day (Valentine's) through 'conquests' of elderly people's homes, through collecting prejudices on the International Day for the Elimination of Racism, and through quiet demonstrations during the Red Cross week. The common factors in all the events above were the short duration, easy action and good visibility.

Operation Hunger Day was ever more clearly a youth campaign. Half of the fundraisers were young people, and co-operation with schools was close. Young people also participated in the annual 'summer rubber' condom campaign and the activities of the World Aids Day.

In the Tampere Region, a sexual health campaign was undertaken in co-operation with the Universities of Applied Sciences. Approx. 20 new groups with more than 100 young people were trained to deliver health education messages according to the campaign theme 'Good sex does not cause concern'.

Youth activities were available in 105 FRC local branches. The branches had 27 junior groups and 105 youth groups. Twenty-three camps with 352 participants were organized. Approx. 100 branches had co-operation with schools.

The development of junior Red Cross groups was started on the basis of the 'Reddie Kids' model.

The national youth committee met five times. Meetings with the district youth committees were organized in the autumn. Roleplay24 was tested in connection with the gatherings.

The training of district youth officers continued in co-operation with the Helsinki University Palmenia Centre for Continuing Education. The theme of the training was communication.

Materials and publications

The Narikka events were supported through the d2c.fi website. The newsletter had 600 subscribers at the end of the year.

The youth magazine Spray was published four times.

International activities

The training of youth delegates continued. The first youth delegates departed for Kosovo and Sri Lanka. In addition, young people visited Thailand and Israel.

Young people participated in camps in Europe and Russia with financial support from the Folke Bernadotte Memorial Trust. Two young people had the chance to visit Great Britain through the European Voluntary Service exchange programme.

The meeting of the Nordic Youth Board was organized in Finland in the spring. The participants also included holders of positions of trust from the Baltic countries and other parts of Europe. The Chairperson of the FRC Youth Committee and Vice-President of the FRC, Ms Maiju Jolma, is also a member of the European Youth Board.

International meetings and related agreements

A series of international meetings was organized in Geneva in the autumn of 2007. The General Assembly of the International Federation convened between 19 - 22 November, the Council of Delegates 23 - 24 November and the International Conference held every four years 26 - 30 November 2007. The General Assembly of the International Federation reviewed the Strategy 2010 document and adopted a new Constitution and Rules of Procedure for the International Federation. The Council of Delegates discussed, among others, the Strategy for the Movement.

The themes of the International Conference dealt with partnerships between various actors to ensure and enhance humanitarian action. The partnership theme was discussed from the perspectives of international migration, community violence, climate change and infectious diseases. In addition, resolutions were adopted on the role of the National Societies as auxiliaries to the public authorities, key provisions and principles of international humanitarian law, and a politically binding resolution on strengthening the legal framework for international response to disasters.

The Finnish Red Cross gave three pledges at the International Conference. Together with the Government of Finland, the FRC agreed to a pledge to enhance information on and understanding of independent and neutral humanitarian action. The second pledge concerned immigration issues, and the third the training of journalists in humanitarian law.

Both the Council of Delegates and the Conference discussed the Memorandum of Understanding between the Palestine Red Cross and the Magem David Adom in Israel. The principal goal of the Memorandum agreed on in 2005 is to ensure the ability of the Palestine Red Cross ambulances to operate effectively in the Palestinian territories. Mr Pär Stenbäck has acted as the independent observer required by the Memorandum since June 2007. The Conference unanimously adopted a resolution to strengthen the task of the observer.

COMMUNICATION AND CAMPAIGNS

Communication

'Dare to care' or d2c continued to be used as the overall theme for the Society's communication. The joint planning and implementation made progress on the basis of a national plan in the Headquarters teams, districts, as well as institutions and projects.

The renewal of internal communication began in the summer with the launch of new active volunteer web pages 'Aktiivit' on the FRC site for Branch Boards, activity groups, trainers and Promos.

The Internet tool serving the standardization of the Society's visual and other communication was supplemented e.g. by including layout models for branch bulletins and presentation frameworks.

The largest material project in 2007 was to productize first aid training. During the year, the relationship between the brand and the sub-brand was defined, the key message clarified as 'First Aid. A life skill.', and a material production plan extending to the following year designed. In addition to first aid materials, exhibition and basic information materials were renewed and supplemented.

New exhibition and basic information materials were produced e.g. on support services for informal care, HIV/AIDS activities as well as development co-operation. The statutes and rules booklet was updated, and a brochure on tracing was produced in print in three languages and electronically in ten languages.

Joint planning and training

Communication training was continued in the districts. By the end of 2007, the staff members of nine districts had been trained in disaster communication. The training gave the districts capacities to work out their communication plan as part of the disaster preparedness plan.

Internal and external crisis communication was practised in connection with the Barents Rescue exercise in Saariselkä in October. An ebeam technology software was tested in the exercise and found very useful as a means for in-house communication. In terms of external communication, the need to work together closely with the public authorities was found important.

The training in website communication to local branches was continued in four districts. By the end of the year, 145 branches had published their own website. A training day was organized in Helsinki in February for the winners of the website competition and other persons responsible for branch communication activities. The best website awards were given to Jyväskylä, Länsi-Vantaa and Vaajakoski branches.

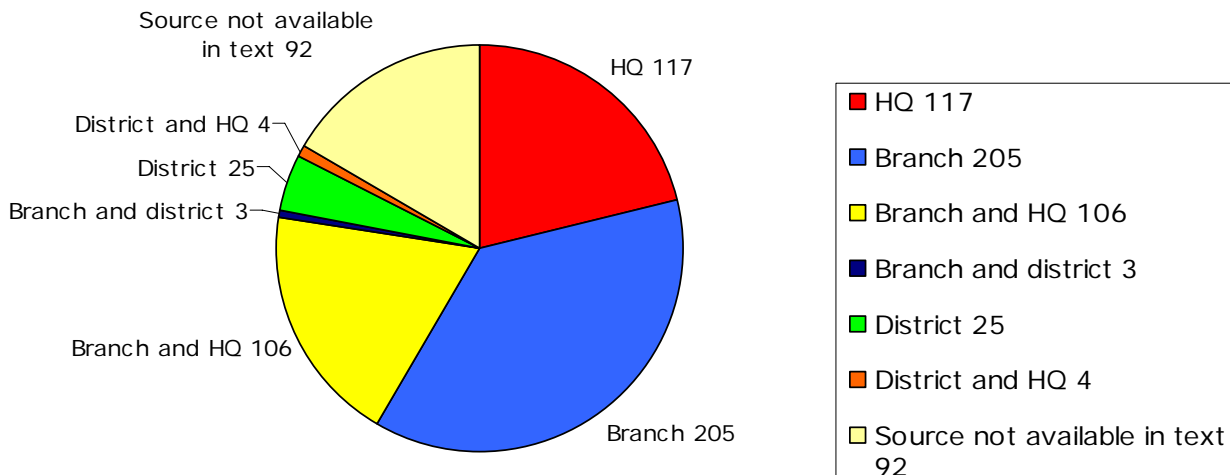
Communication training was also organized for new Promo instructors, organizational trainers, first aid groups and members of the international personnel reserve.

Co-operation with FRC's corporate partners, the S Group, Tapiola Group and the United Magazines Ltd, continued.

The key materials and information bulletins of the bilingual Society were produced in both Finnish and Swedish. The Headquarters Fundraising and Campaign Team was responsible for the Swedish translation services and the coordination of external translators.

News and current affairs services

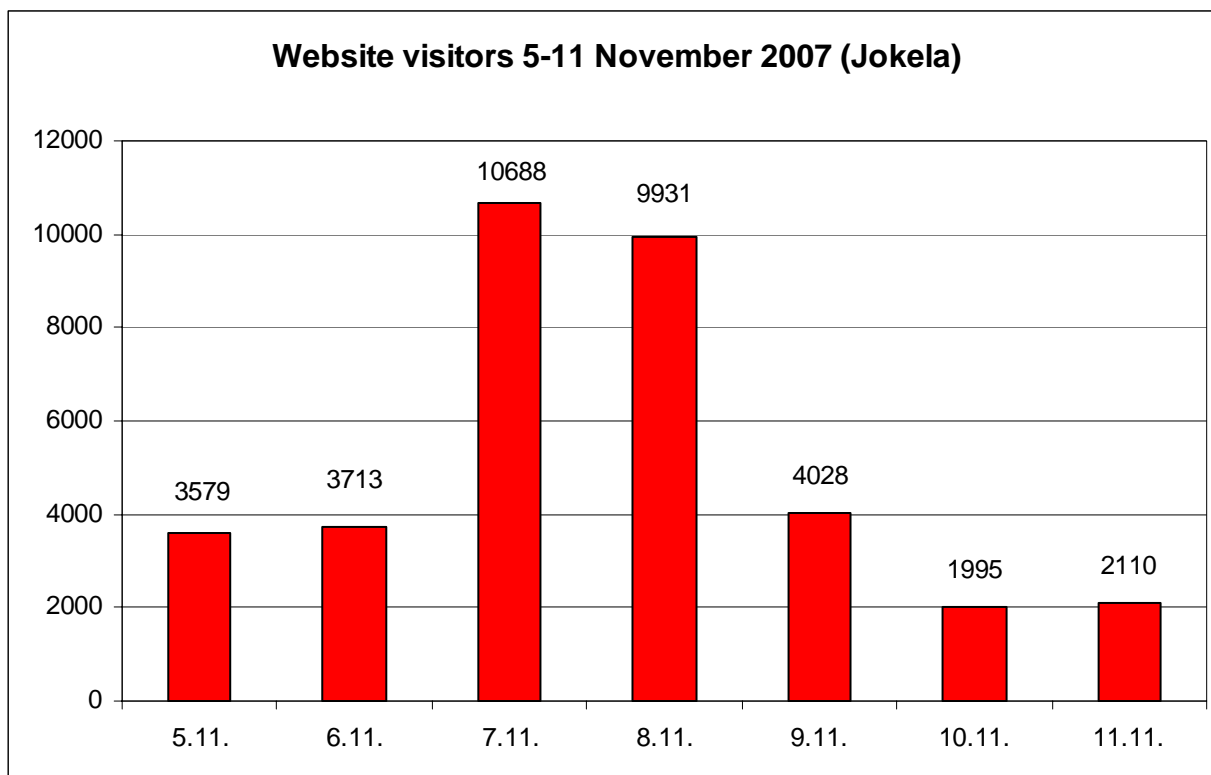
The Red Cross gained extensive visibility in the media in connection with the annual campaigns (Friendship Day/Valentine's, anti-racism day, Red Cross week, summer festival attendance, Operation Hunger Day and YLE Christmas campaign) and especially during the shooting incident at Jokela school. The media were interested in the volunteers assisting during the emergency and the psychologists operating the telephone helpline. In addition, the 'aid bunny' campaign was visible in newspapers and magazines throughout the year.



The visibility of Operation Hunger Day increased from the previous year. The campaign was mentioned in the media 10 per cent more than the year before, and the theme message of the campaign was more uniform than earlier. Especially the model information bulletins and information guideline sent to the branches functioned well.

To celebrate the 130th Anniversary of the Finnish Red Cross, articles on the significance of volunteering were published in regional newspapers. A seminar to celebrate the year was organized in Helsinki in the Red Cross week. The topic 'Is neutral assistance possible today?' was discussed from the perspectives of the media, assistance work and the military.

In the latter part of the year, the FRC's website had approx. 20 000 visitors per week. Internet communication supported e.g. campaigns throughout the year.



Publications

In a reader survey, FRC's membership magazine 'Avun maailma' (World of aid) was rated with a general mark of 8.86 (max. 10), and 96 per cent of the respondents considered that the magazine is an important part of membership. The magazine was published four times, and the number of pages and the amount of Swedish-language material was increased.

The FRC's internal information bulletin 'Tässä ja Nyt' was published twice. The web versions were posted on the website.

The information bulletin of FRC's Disaster Relief Fund was published six times. The bulletin serves as the most important contact channel to the donors of the Fund, and as a significant fundraising tool.

Information management, library and archives

An electronic image bank was opened to serve the needs of the staff and local branches. The media and partners can also access the image bank through the Internet.

Distinctions

The President of the Republic granted 74 persons FRC's silver medal of merit, and 213 a bronze medal of merit. The Board of the Finnish Red Cross Board awarded 28 badges of merit. The annual Humanitarian gesture award was given to the Guides and Scouts of Finland.

Fundraising and campaigns

The year 2007 was a year for the development of the baseline functions in the fields of fundraising and campaigning. The monthly donation programme based on direct debit became a key part of fundraising, and the flow of donations into the Fund was steady.

The traditional Hunger Day campaign was renewed to Operation Hunger Day on the basis of feedback from the field.

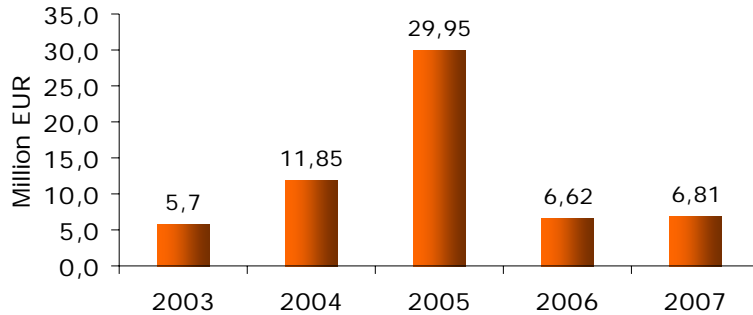
Disaster Relief Fund	6.81 million euros
- Hunger Day	2.47 million euros
- monthly donations	1.17 million euros
- other donations	1.64 million euros
- Jokela	83 077 euros
- flood fundraising	194 284 euros
- Round up for the Red Cross	64 000 euros
- wills and other property donations	850 818 euros
- Kontti Stores	337 005 euros
Christmas campaign	729 761 euros
YLE Helps	156 505 euros
Support to domestic assistance:	
- wills and legacies	624 872 euros
- other donations	81 445 euros

Disaster Relief Fund

The proceeds of the Disaster Relief Fund were 6.81 million euros. The proceeds grew as a result of the Hunger Day, the new campaign 'Round up for the Red Cross' as well as the popularity of monthly donations.

In 2007, funds were raised for flood victims in Eastern Africa and Southern Asia. The FRC supports people affected by the Jokela shooting incident through a psychosocial programme.

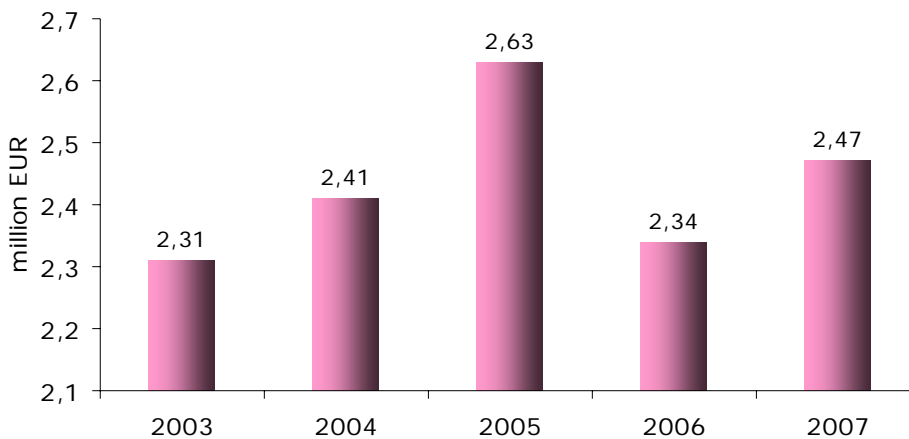
Fundraising and other donations to the Disaster Relief Fund



New monthly donors were recruited with a direct marketing campaign, advertising in the print media and through the website. Becoming a monthly donor through the Internet has gained more popularity. At the end of 2007, the number of monthly donors was nearly 17 000. The average donation per month was 8.43 euros.

The **‘Round up for the Red Cross’** campaign was launched at the end of the year in co-operation with different retail chains. When purchasing a product, the customers may round up the total amount with a sum of their choice. The theme of the campaign was **‘Clean water – a necessity for life’**.

Hunger Day campaign



Operation Hunger Day

The Hunger Day campaign was organized for the 27th time, and it was arranged as part of FRC’s preparedness training. Operation Hunger Day served as an internal exercise of how well we are able to meet people locally e.g. when the Red Cross assists the public authorities in spreading information. The FRC raised into discussion the impact of climate change on the world’s poor.

The campaign is one of the most popular opportunities for volunteering within the FRC. The number of volunteers exceeded the previous year's figure. Especially young people joined in as fundraisers.

YLE Christmas campaign

Organized for the eleventh time, the result of the Finnish Broadcasting Company YLE Christmas campaign exceeded all expectations with 729 761 euros. The yields of the campaign were used to distribute 10 000 food vouchers of 60 euros to Finnish families with limited means to buy a Christmas meal for their children. The remainder will be spent on next year's vouchers.

The campaign was implemented in cooperation with the Mannerheim League for Child Welfare and YLE Morning TV, in partnership with Kesko and K-retailers.

YLE Helps

The FRC was one of the eight organizations participating in the Finnish Broadcasting Company's YLE Helps campaign. The funds raised will be used especially for the education of girls, health care, construction of wells and latrines, HIV/AIDS education and for improving the nutritional situation in East Africa and South Asia. The FRC directed the funds from the campaign to support poor children in Rwanda, Nepal and Honduras. The campaign raised a total of 985 000 million euros, and FRC's share of the funds raised was 156 505 euros.

Support for Domestic Assistance

Donors supported activities in Finland both through wills and legacies as well as with direct cash donations.

Corporate cooperation

The FRC's corporate cooperation with the S Group and United Magazines Ltd continued.

The Tapiola Insurance Group is the third main partner, and the title target of the three-year partnership is FRC's friend visitor services.

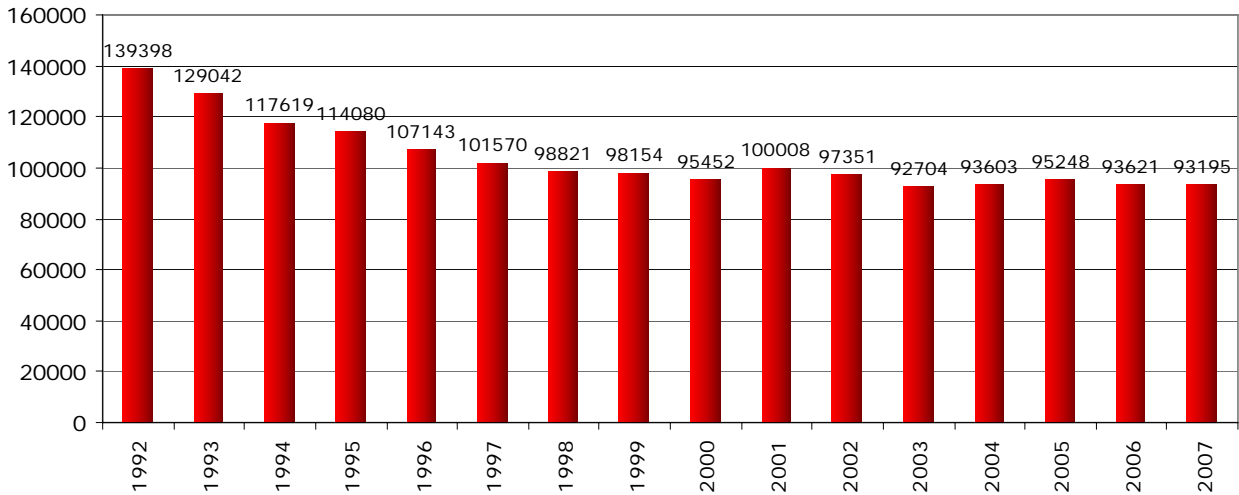
Corporate cooperation enables concrete support to FRC's local level activities and creates opportunities for national-level visibility and campaigning for Red Cross work. Joint events and campaigns were organized in many locations both with the S Group and Tapiola Group. The Safety Passport first aid training became part of the co-operation.

The national S Group agreement incorporates a regional partnership between the Helsinki Uusimaa district and the regional co-operational enterprises HOK-Elanto called 'The vital minutes'. The project has taught thousands of school children skills in how to help and give first aid.

In 2007, the FRC signed a three-year corporate friendship agreement with Accenture. The co-operation enables Accenture staff to participate in various voluntary activities in the Red Cross and also to offer their professional expertise on a voluntary basis. Volunteers from Accenture were involved, among others, in steering projects and in testing the CRM system.

In addition, Accenture supports the activities of the Youth Emergency Shelters. The Shelters also received support from Canon Europe in the form of product donations and a Christmas campaign. Toyota continued as a European partner of the Road Safety week.

Members



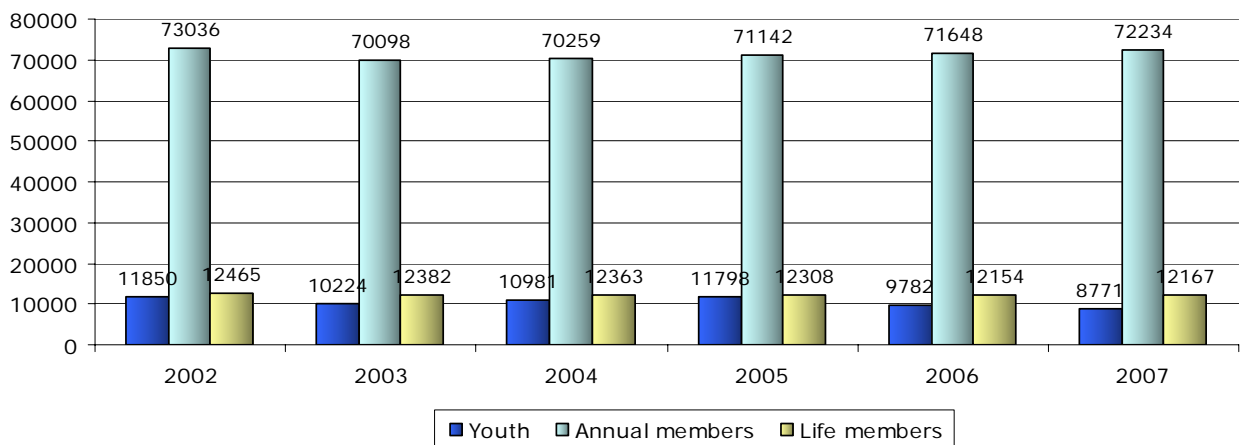
Membership recruitment and Red Cross week

The membership of the Finnish Red Cross on 31 December 2007 was 93 195. The number of new members to join in was 6 030, and fewer members discontinued their membership. The key message of new membership recruitment materials was to point out the relevance of membership in facilitating Red Cross voluntary work.

Approx. half of the local branches organized events during the Red Cross week. The work done by the volunteers was raised to the forefront by inviting them to join in with a nationally spread message 'Find your own way to help'. The main corporate partners were involved in the implementation and communication of the week.

During the year, a membership recruitment competition was organized for the local branches. The winner was Ylämylly branch from Savo-Karelia district with a three-fold increase in membership.

Member statistics



Marketing

Product sales continued their steady development. The gross result reached nearly 2.9 million euros.

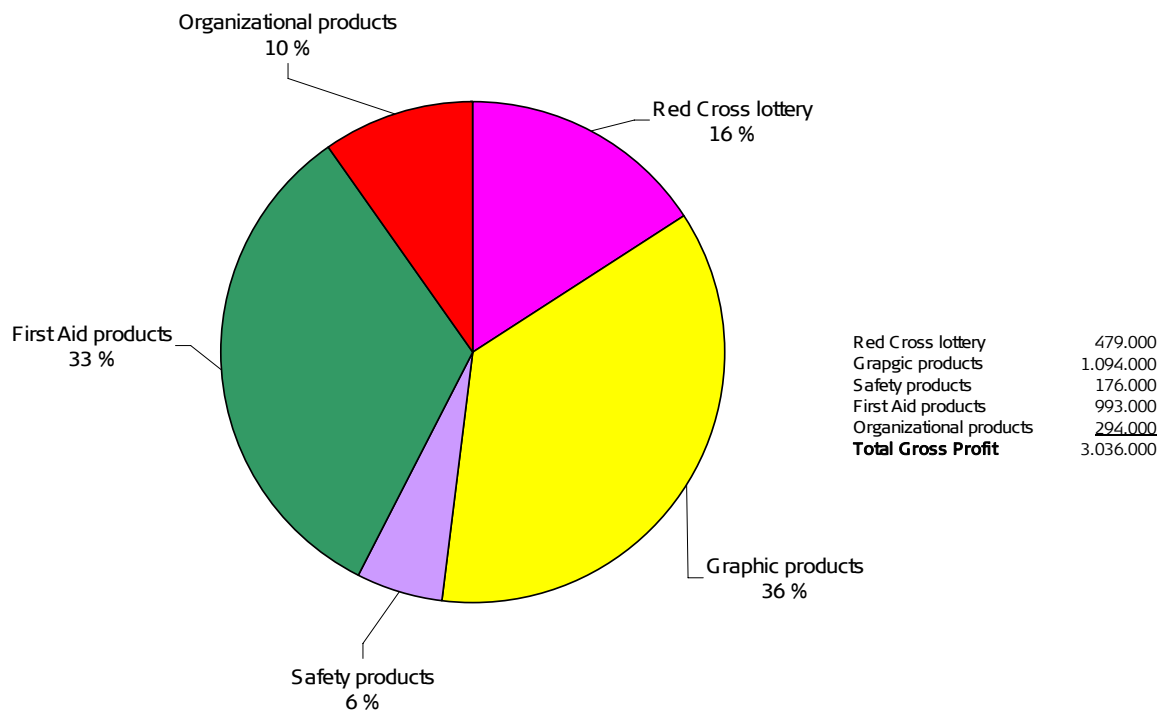
The sales of first aid products grew, and the product group also had the highest sales volume. Additional products were developed.

The MiniAnne was introduced for CPR training in the autumn, and the contents of the first aid manuals were updated. The distribution of first aid kits to the Yliopiston Apteekki chain of chemist's began.

The gross sales of graphic products decreased, as did the share of Christmas cards. The sales of condolence cards increased.

Among the organizational products, the 'Principles in Action' range was developed and sold more. The Red Cross lottery 2007 yielded 200 000 euros.

Relative distribution of gross profit per product group



FINANCE AND ADMINISTRATION

Result of the Central administration

The result of FRC's Central administration showed a bookkeeping surplus of 10.4 million euros in (+ MEUR 4.2 in the previous year).

The surplus of the financial period is due to the surplus in the result of the Blood Service. The 'incidental profit on sale' earned through the sale of the Kivihaka real estate accounts for the surplus of the Blood Service.

The most significant factor in the deficit of the result of the Headquarters was the expenditure caused by the renovation of the Tehtaankatu 1a premises. The balance of the Central Administration remained stable, and the investments yielded as planned.

Headquarters

The Headquarters financial result shows a deficit of 3.9 million euros, which is due to the fact that the total renovation costs of the Tehtaankatu premises were entered in the books for this financial period.

Blood Service

The result of the Blood Service shows a surplus of 14.7 million euros. The cash position remained stable.

Emergency Youth Shelters

The result of the Emergency youth shelters, -0.3 million euros, was in line with the budget and consisted of the self-financing share. Otherwise the funding of the Shelters relies on funding from the municipalities and Finland's Slot Machine Association RAY.

Kontti Recycling Department Stores

The year was financially very successful for the Kontti stores. The proceeds from the sales and the result improved significantly from the previous year. The districts, Disaster Relief Fund and Joint Operations Fund received more funds than before.

Headquarters Support Services

Personnel

The level of education among the staff is high and has continued to rise. More than half of the employees have a Master's degree, and almost a third a Bachelor's degree. The majority of the staff (60 %) performed programme, organizational and expert duties.

The turnover of permanent staff remained at approximately the same level at ten per cent. Fifty new contracts were signed.

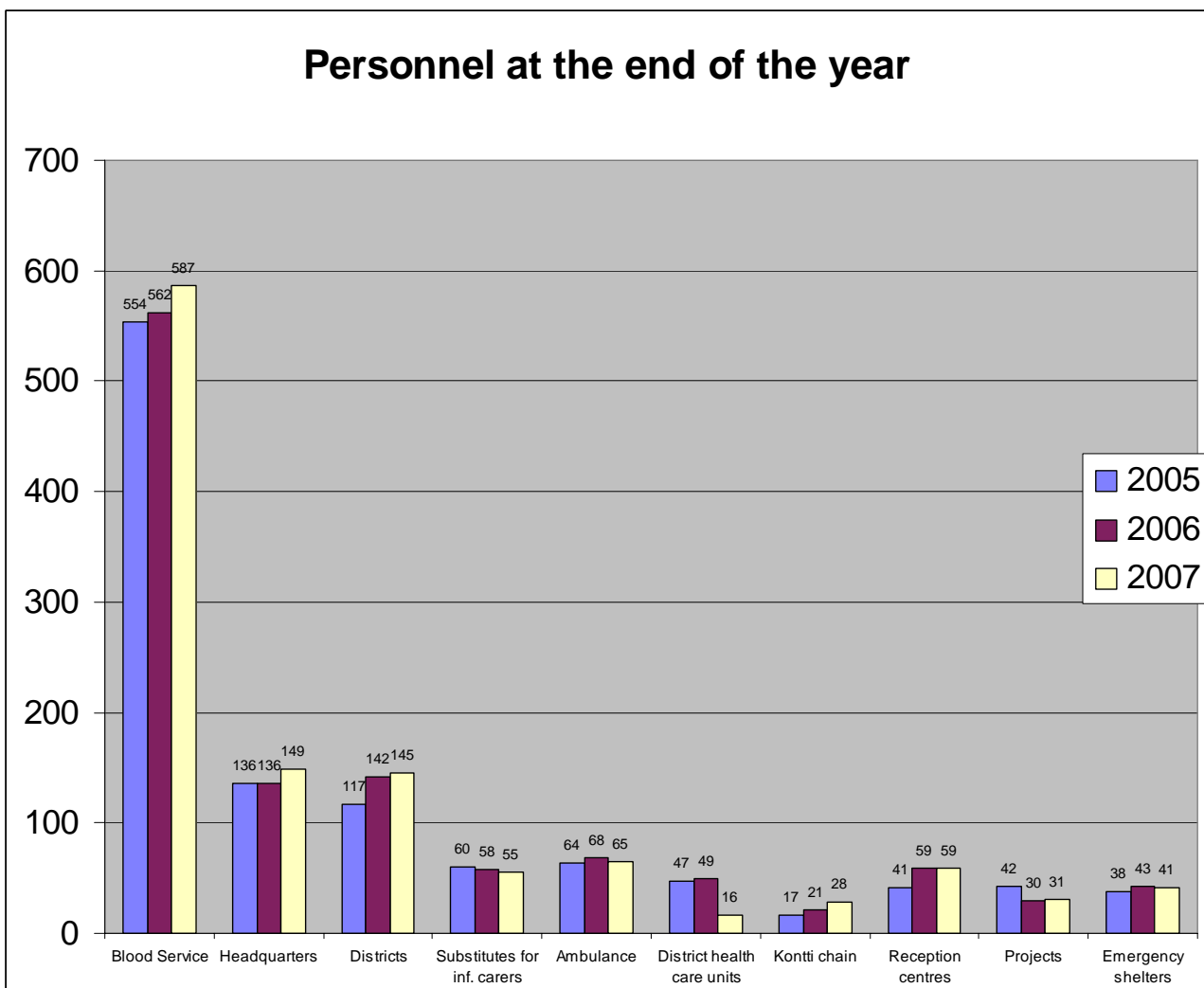
Sickness absences grew in 2007. The average number of days of absence per person was 11.5. The growth was due to a few longer sickness leaves.

Personnel development

In 2007, the emphasis lay on the Human Resources Management Strategy. Special attention was given to line manager training, in which district managers, Headquarters management team and Heads of teams participated. Line manager skills were assessed and analyzed, after which the topics selected for the training were managing competence and performance.

Performance review discussions cover almost all FRC employees. According to the feedback received, the majority of the staff is satisfied with the reviews. The tests of a learning organization were also conducted during the year, and each unit outlined its development plan based on the basis of the results.

A Red Cross induction course, a course in international humanitarian law and in psychosocial support were organized for the staff members.



Collective labour agreement and reform of the salary system

The new collective labour agreement for the Finnish Red Cross was signed in November. It is valid until 31 January 2010. The FRC is a member of the employer organization the Private Health Service Association of the Confederation of Finnish Industries. Negotiations were undertaken on the new salary system, but there is no decision on its introduction into use.

Carpe diem and Steps at work projects

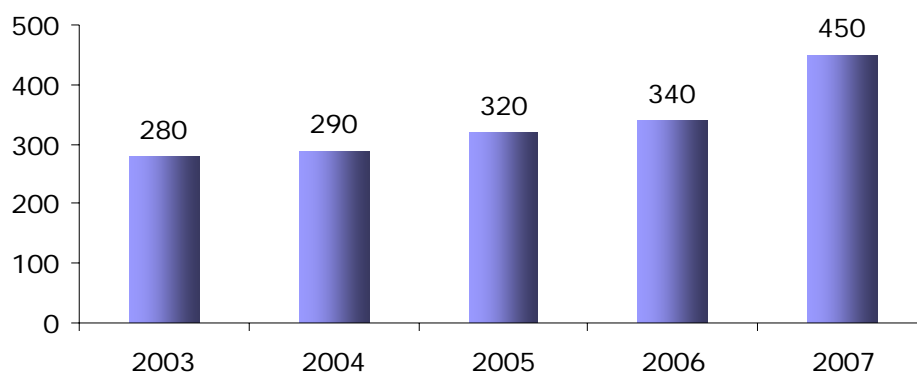
The Carpe diem project, aimed at supporting employment measures in the Finnish Red Cross and co-financed by the Ministry of Labour, ended at the end of June. The 'Steps at work' project, which continues the work, started at the beginning of September. The target group is the long-term unemployed people entitled to salary subsidies. In 2007, the number of persons employed with salary subsidies in the local branches, districts and Headquarters was over 1 300.

IT Management

The number of users of the FRC network rose to 450, which increased the need for support correspondingly. Approx. half of the users use a portable workstation.

The quality of the data in the customer register was improved, and at present, the register includes approx. 550 000 contacts.

Number of telecom network users



Property Management

At the beginning of December, the Finnish Red Cross signed a so-called buy-and-sell-back agreement of the premises of the Blood Service in Kivihaka in Helsinki with a real estate fund jointly owned by Nordea Life Assurance Finland Ltd, Varma Mutual Pension Insurance Company and the State Pension Fund.

The decision to rearrange the ownership of the Kivihaka real estate is based on the real estate strategy adopted by the Board of the Finnish Red Cross. The profit on sale of the deal was 16.8 million euros.

The renovation of the Tehtaankatu 1a premises was completed but for the replacing of the roof. The eight flats built in the premises were completed in the summer of 2007, and all but one had been rented out at the end of the year.

A plot was acquired from the City of Tampere for a new construction at the Logistics Centre in Kalkku, and the planning was continued.

Accounting

The Accounting Team administered the accounts of the Headquarters, the Emergency youth shelters, as well as the Helsinki-Uusimaa, Satakunta and Oulu districts.

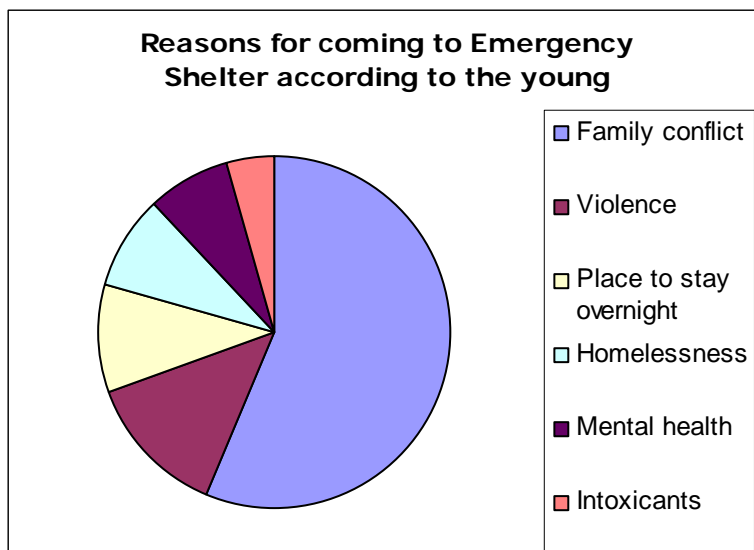
INSTITUTIONS

Emergency Youth Shelters

The Finnish Red Cross maintained five Emergency youth shelters in Helsinki, Vantaa, Espoo, Tampere and Turku. The Emergency shelters offer their assistance to young people under the age of 19 and their families in various crises. The total number of emergency overnight places was 35. The shelters had 985 young clients during the year, which is a hundred more than the year before.

In 2007, the Emergency shelters offered assistance in various situations: crisis assistance, emergency overnight facilities, advice and guidance, discussions, family and network assistance, telephone helplines, support to the young persons' independent coping, pilferage reprimands and therapeutic services.

As in the previous years, family-related problems are still the most common reason for the young to come to the shelters. The most marked increase in the figures was concerned those coming to the shelter due to violence. Mental health problems were also visible in the work of the shelters. The share of immigrant and multicultural families rose.



In addition to the permanent employees, 200 volunteers as well as trainees and persons employed with labour market support worked at the Emergency shelters. The number of service days increased somewhat in comparison with the previous year.

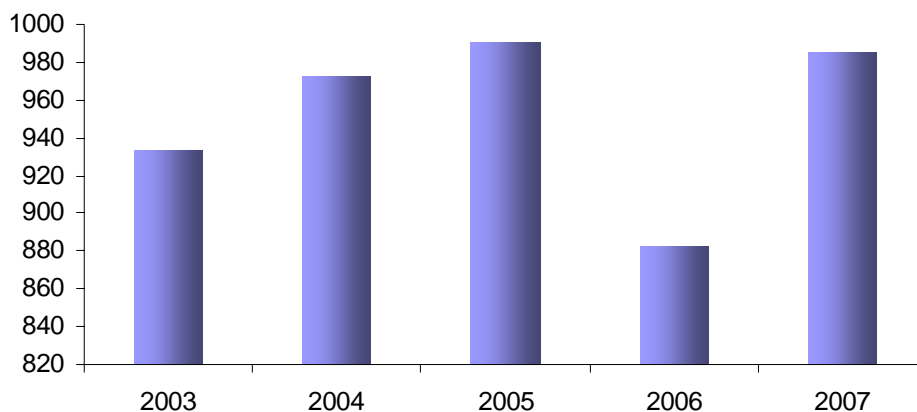
Finland's Slot Machine Association RAY, the home municipalities of the shelters and various companies, organizations and private persons supported the activities financially.

Projects

The three-year Therapy room project at the Helsinki shelter was completed in 2007. The project offered family therapeutic support especially to families with multicultural and immigration backgrounds.

The pilferage project continued in cooperation with the social welfare authorities and the police in Turku. Young people caught due to pilferage were reprimanded in the presence of their parents at the Turku Emergency shelter. The number of reprimands was 104, and they were regarded as important preventive child protection work.

Emergency Shelters, number of young people



Kontti Recycling Department Stores

A new outlet of the Kontti Recycling department store was established in Lielähti, Tampere. The Lahti and Joensuu stores organized youth fashion shows in co-operation with local educational institutions.

The sales of donated items increased by 24 per cent in comparison with the previous year. More than 13 000 kilos of clothing donated to the Kontti stores were despatched to different parts of the world through the FRC Logistics Centre.

The total sales of the Kontti chain were just above 3.6 million euros. The sales and the result exceeded expectations, even if competition in both the field recycling and in aid has become harder.

Enhanced communication efforts about the quality requirements of donated goods have cut down the amount of waste expenses. The Kontti chain is a significant labour market support employer with over 700 employees. The number of permanent staff is only 28.

Blood Service

During its 60th year of operation, the Finnish Red Cross Blood Service (FRCBS) collected a total of 274 686 units of blood from voluntary donors (278 220 units in 2006), i.e. 1.3 per cent less than the year before. Of the total, 5 085 (+8.6 %) were plasmaphereses and thrombaphereses donations. In addition to the 17 permanent locations, blood was collected at 1 230 sessions of the FRCBS mobile services.

Customers were sold 252 543 units of red cells (+1.5 %), 38 427 units of platelets (+3.4 %), and 14 469 units of fresh-frozen plasma (-61.7 %). The total reimbursement received by the Blood Service for the sales of blood products from hospitals and other customers reached 41 million euros (+1.2 %). The use of red cells in Finnish hospitals increased for the first time in ten years. This was partly due to the efforts to cut the waiting lists for surgical operations, and partly to the increased number of surgical operations during the period with anticipated industrial labour action of nurses. The annual fluctuation in the demand for platelet products is greater than for red cells. In comparison with the previous year, the considerable increase in platelet deliveries in combination with the swift stock rotation of platelets added to the challenges facing the blood donation activities.

Fresh-frozen plasma derivatives were replaced by the Octaplas drug, 31 567 units of which were sold to hospitals for a total value of 2.3 million euros. The transfer from fresh-frozen plasma to Octaplas took place at the beginning of May. The collection of plasma was discontinued, and after the stocks had been used, customers moved to use Octaplas. The Octaplas delivered by the FRCBS to the hospitals is produced in the Octapharma factory in Austria from plasma collected by the FRCBS from Finnish donors.

The sales value of drugs delivered to customers reached a total of 27.6 million euros (+21 %). The turnover of drug sales was 16.3 million euros (+31 %) and the sales commission 848 195 euros (+8 %). The turnover of laboratory services was 7.5 million euros (-1.6 %).

The result of the financial period 2006 has been corrected by 453 813 euros by decreasing the value of stocks. The correction was made due to an error in the stock valuation. The correction of the error affecting FRCBS equity has been taken into account in the profit and loss accounts, balance and annexes.

The activities of the bone bank network started at the North Karelia Central Hospital Joensuu facilities and extended to seven other locations in Finland during the year. The bone bank centre operating in the FRCBS premises in Kivihaka serves as the focal point for maintaining guidelines, procuring of materials and distributing them to the bone banks of the hospitals. The coordination of activities, responsibility towards the supervising authority, as well as the infection testing of bone donors are also taken care of in Kivihaka. The standardized guidelines for the bone bank activities are based on the guidelines designed earlier for the Oulu University Hospital, and are aimed at unifying the bone bank operational guidelines in most parts of Finland in the course of time.

The new information management system for the Blood Service laboratories was taken into use at the beginning of June. The project was initiated in 2005, and the outcome is a strategic, operational and technological change covering all FRCBS laboratory functions with the use of the existing Velho ('Wizard') laboratory application software. At the same time, a number of outdated systems were given up.

The new Blood Supply Centre started to operate in October. The Kivihaka-based centre receives all blood component orders of the entire country, agrees on the terms of delivery and transmits despatch requests to regional distribution points (Helsinki, Oulu, Kuopio, Tampere). The centrally controlled distribution of blood components improves stock management and rotation and smoothens customer services.

The collective labour agreement for employees of the Finnish Red Cross covering the period from 1 October 2007 until 31 January 2010 was signed in October. The cost effect will be +11.5 per cent.

To further develop the activities of the FRCBS, logistical co-operation with Itella Ltd was enhanced, and a development project to facilitate budgeting and reporting was launched with KPMG. In addition, to improve the efficiency of procuring materials and services, the FRCBS invited tenders from blood bag suppliers and from service providers in the fields of IT and communication.

The FRCBS has continued to invest in R&D with the aim of offering products and services to improve the well-being of patients. The amount of funding from external sources to support this purpose was 0.8 million euros in 2007 (-5 %). The number of full-time researchers, including doctorate and other thesis students, was 25 at the end of the year.

During the year, the Blood Service had an average of 504 (489) full-time and 100 (101) part-time employees in the payroll.

Risk management was continued as planned in 2007. At the end of the year, the production laboratory started to use new NAT assays for the screening of viruses. HBV, HCV and HIV screening can be done on an individual basis, and the eventual infections of the donors can thus be detected as early as permitted by the screening methods currently in the market.

The information security of the information management system and registers was improved through a security review and by producing a new information security plan.

At the beginning of December, the Finnish Red Cross signed a so-called buy-and-sell-back agreement of the premises of the Blood Service in Kivihaka in Helsinki with a real estate fund jointly owned by Nordea Life Assurance Finland Ltd, Varma Mutual Pension Insurance Company and the State Pension Fund. The decision to rearrange the ownership of the Kivihaka real estate is based on the real estate strategy adopted by the Board of the Finnish Red Cross. The strategy recommends that the proportion of real estate be reduced of the overall investment assets.

The real estate deal does not have any effect on the operations of the Blood Service or the Finnish Red Cross. The FRCBS will continue in the present premises as a tenant with a 15-year lease agreement. It may extend the lease agreement under the same terms for another five years until the end of the year 2027. All issues related to the maintenance of the real estate also remain under the responsibility of the FRCBS as earlier. The capital gain received through the sale of the real estate was 16.8 million euros.

At the end of the year, the deposits of the FRCBS in the FRC Organizational bank amounted to 30.3 million euros. The FRCBS profited 1.2 million euros from the deposits. The corporate administrative fee paid to the FRC was 0.8 million euros. The surplus of the financial period was 14.2 million euros (+ MEUR 2.8).

The pension liabilities of the Blood Service at the end of the financial period amounted to 29.8 million euros. The liabilities are covered to their full extent. The Board of Supervisors of the Blood Service proposes that these liabilities and the equivalent assets in the FRC Organizational bank be transferred from the FRCBS balance sheets to a new separate Finnish Red Cross Pension Fund, which would carry the responsibility for the payment of all supplementary pensions for persons entitled to them.

Board of Supervisors

The members of the Board of Supervisors of the Blood Service are Rescue Commander Kari Lehtokangas (Chair), Deputy Managing Director Harri-Pekka Kaukonen (Deputy Chair), Chairman of the Board Aaro Cantell, Hon. Insurance Councillor Harri Kainulainen, Medical Major General Pentti Kuronen and Director Helena Pesola. The members of the Board of Supervisors have not been remunerated for the Board meeting.

Dr Jukka Rautonen has served as the Director of the Blood Service.

PARTNERSHIP RPROJECTS

Response

The Finnish Red Cross Headquarters administers the Response project, which is funded by the European Social Fund ESF until the end of 2008. The products of the project include organizational self-assessment, social accounting and guidance promoting becoming employed.

During 2007, the Red Cross desk officer began to transfer the products of the project to become part of the Society's activities through the project of operating procedures. In 2008, pilot programmes will be designed of the self-assessments. Impact has been reviewed from the perspectives of what kind of information on impact is collected in the FRC at present, how impact assessment could be developed, and how it can be made use of with the competence gained through the Response project on social accounting.

Social accounting as an instrument has raised interest, and the Response partners are pioneers in the field in Finland.

The units involved in the project have improved their own guiding processes of the persons employed with employment subsidies. Together with Response, they have designed indicators (self-assessment and staff reviews). An induction guide was produced with the Kontti Recycling Department Stores and the Logistics Centre, and nine workplace communities were trained in trainer-diversity management.

In international co-operation, Response took part in producing the joint website, and the external project report has been published in the Internet (www.redcross.fi/response).

Victim Support

The aim of Victim support RIKU is to improve the social status of crime victims. In 2007, Victim support took care of the national telephone helpline, legal advice helpline, as well as the witness support helpline. Locally Victim support provided support persons and supported witnesses. As a whole, the use of Victim support services increased.

In 2007, an electronic question-and-answer service was opened (www.rikunet.fi) and a five-year Ulrik-project offering support to crime victims of foreign origin was launched. Victim support was also actively involved in international co-operation.

The Victim support magazine RIKU was published four times, and the website and intranet were developed further. Victim support also published a legal advice book for victims of crimes involving violence and completed the Musas II training material on meeting a child crime victim.

The activities were managed at the FRC Headquarters and coordinated in eight regional offices. Support services were offered in the service points of the regional offices, as well as in 17 other

service points. The number of employees was 20, and the number of volunteers more than 300. Victim Support is a co-operation programme implemented with other organizations. The national coordination of the activities will be transferred to the Finnish Federation of Settlements in 2008.

FINNISH RED CROSS BALANCE SHEET

		BALANCE 31.12.2007		BALANCE 21.12.2006
ASSETS				
NON-CURRENT ASSETS				
Intangible assets				
		2 378 872,38		828 080,66
Tangible assets				
	Real estate (Land)	84 093,96		84 093,96
	Real estate (Buildings and construction)	3 573 267,48		25 265 649,13
	Machinery and equipment	2 649 097,04		2 951 223,56
	Advance payments and other unfinished acquisitions	1 292 106,35		1 230 709,75
Investments				
	Investments in capital assets			
	Stocks and shares	1 217 620,87		1 217 620,87
Investment holdings				
	Real estate (Land)	423 144,36		503 874,56
	Real estate (Buildings and construction)	2 160 232,78		2 212 857,34
	Securities	60 179 240,93		68 797 130,16
	Debts receivable	0,17		0,17
SELF-FINANCING FUNDS				
	Securities	2 517 824,22	2 661 260,88	
	Bank receivables	540 483,00	3 058 307,22	411 695,01
				3 072 955,89
CURRENT ASSETS				
Inventories				
	Goods	11 144 910,31		12 026 603,19
Receivables				
Short-term				
	Accounts receivable from the districts	756 031,65	522 294,39	
	Accounts receivable	5 196 238,36	5 570 099,21	
	Debts receivable from the districts	168 750,00	225 000,00	
	Debts receivable	31 063,85	31 063,85	
	Other receivable	1 722 787,69	777 171,48	
	Prepayments and accrued income	<u>9 577 273,31</u>	<u>17 452 144,86</u>	11 190 409,13
	Securities	4 980 093,82		6 880 443,03
	Cash in hand and at banks	<u>39 266 261,12</u>		<u>6 356 823,06</u>
TOTAL ASSETS		<u>149 859 393,65</u>		<u>142 618 474,46</u>

EQUITY AND LIABILITIES

CAPITAL AND RESERVES

Self-financing funds		3 058 307,22		3 072 955,89
Revaluation Reserve		0,00		504 563,78
Other Funds				
	Blood Transfusion Service Fund	23 546 309,70		23 546 309,70
	Disaster Relief Fund	27 321 433,59		32 638 843,26
	Profit of previous financial periods	12 807 297,05	8 648 255,11	
	Profit of the financial period	10 440 699,11	23 247 996,16	4 159 041,94
				12 807 297,05

PROVISION FOR LIABILITIES AND CHARGES

Long-term liabilities

Pension loans		39 840 063,00		38 617 063,00
Bank liabilities		7 900 000,00		9 000 000,00

Current liabilities

Bank liabilities	1 100 000,00		1 100 000,00	
Advances received	3 021 482,83		2 597 459,98	
Accounts payable to FRC districts	108 279,72		68 257,44	
Accounts payable	7 451 019,26		8 085 425,54	
Other liabilities	2 687 585,44		2 701 911,05	
Deferred liabilities	10 576 916,73	24 945 283,98	7 878 387,77	22 431 441,78

TOTAL LIABILITIES AND EQUITY

149 859 393,65

142 618 474,46

FINNISH RED CROSS INCOME STATEMENT

	1.1. - 31.12.2007	1.1. - 31.12.2006
ACTUAL OPERATIONS		
Income	102 309 025,31	98 993 657,15
Expenses		
Personnel costs	-39 583 330,47	-37 730 869,76
Depreciation	-3 604 467,85	-3 478 421,88
Other costs	-81 822 605,33	-71 703 537,47
Surplus/Deficit	-22 701 378,34	-13 919 171,96
FUNDRAISING		
Donations, Disaster Relief Fund	6 815 586,18	6 620 637,51
Membership fees	430 148,79	449 330,10
Other income	3 943 079,13	4 400 044,00
Collection costs, Disaster Relief Fund	-856 196,10	-961 520,85
Other costs	-2 434 016,31	-2 604 809,84
Surplus/Deficit	-14 802 776,65	-6 015 491,04
INVESTMENTS AND FINANCING		
Income	8 505 581,56	14 236 657,58
Expenses	-5 784 504,99	-6 987 009,62
Surplus/Deficit	-12 081 700,08	1 234 156,92
EXTRAORDINARY INCOME AND CHARGES		
Extraordinary income	16 792 989,52	
Extraordinary expenses		
SELF-FINANCING ITEMS		
Income	151 899,59	418 643,03
Expenses	-151 899,59	-418 643,03
GENERAL SUBSIDIES	412 000,00	403 400,00
INVESTMENT SUBSIDIES	134 083,00	115 917,00
DEFERRED EXPENSES	-134 083,00	-115 917,00
PROFIT/LOSS FOR THE FINANCIAL PERIOD	5 123 289,44	1 637 556,92
TRANSFER TO/FROM DISASTER RELIEF FUND	5 317 409,67	2 521 485,02
PROFIT FOR THE FINANCIAL PERIOD	10 440 699,11	4 159 041,94

SIGNATURES FOR THE ACTIVITY REPORT AND THE FINANCIAL STATEMENTS

Board of the Finnish Red Cross

Helsinki, 25 April 2008

Kalevi Kivistö
President

Krista Kiuru
Vice-President

Birger Ch. Sandell
Vice-President

Maiju Jolma
Vice-President

Kari Lehtokangas
Member

Airi Qvist
Member

Hannu Helaakoski
Member

Pekka Paatero
Member

Sami Matikainen
Member

Pia Yli-Pirilä
Member

Kristiina Kumpula
Secretary General

MARK FOR FINANCIAL STATEMENTS

Annual activity report and financial statements have been prepared in accordance with the Accounting Act and other rules and regulations governing the preparation of financial statements and activity report in Finland.

For the performed audit has today given a audit report.

Helsinki, 6 May 2008

Kai Salli

Vilho Riuttanen

Jaakko Reiniharju

AUDIT REPORT

Translation
Original: Finnish

To the Council of the Finnish Red Cross

We have audited the financial statements, accounting records, activity report and administration of the organization under public law called Suomen Punainen Risti – Finlands Röda Kors for the accounting period January 1st to December 31st of 2007. The activity report and financial statements, which include the profit and loss accounts, balance sheet and annexes, were prepared by the Board and Secretary General. On the basis of our audit, we express our opinion on the financial statements, activity report and administration.

The audit has been performed in accordance with the auditing standards. The bookkeeping and the preparation, contents and the presentation of the financial statements and the activity report have thus been audited to an adequate extent to state that the financial statements and activity report do not include essential misstatements or shortcomings. The purpose of our audit of administration was to examine that the members of the Board and the Secretary General have complied with the provisions of the Associations Act and the statutes of the Finnish Red Cross.

The supervisory audit of the accounting of the Headquarters and the institutions has been provided by KPMG Oy Ab, whose supervisory audit reports we have reviewed and verified that the accounting and administration of property are adequately arranged.

In our opinion, the financial statements and annual activity report have been prepared in accordance with the Accounting Act and other rules and regulations governing the preparation of financial statements and activity report in Finland. The financial statements give a true and fair view, as defined in the Accounting Act, of the results of the Headquarters and the institutions as well as of the financial positions. The annual activity report is consistent with the financial statements. The financial statements can be adopted, and the Board members and the Secretary General can be discharged from liability for the period audited by us.

Helsinki, May 6, 2008

Kai Salli

Vilho Riuttanen

Jaakko Reiniharju

Finnish Red Cross

Board

President Kivistö Kalevi
Vice-Presidents Jolma Maiju
Sandell Birger Ch.

Members Helaakoski Hannu
Lehtokangas Kari
Matikainen Sami
Paatero Pekka
Qvist Airi
Ylä-Pirilä Pia

Finance and administration committee

Chair Helaaskoski Hannu
Deputy Chair Paatero Pekka

Members Carlstedt Henrik
Eklund Jari
Knuutila Olli
Pulkki Matti

Board of Supervisors of the Blood Service

Chair Lehtokangas Kari
Deputy Chair Kaukonen Harri-Pekka

Members Cantell Aaro
Kainulainen Harri
Kuronen Pentti
Pesola Helena

Board of the Emergency shelters

Chair Paatero Pekka
Deputy Chair Qvist Airi

Members Abib Muktar
Tukiainen Sirkku
Vilmi-Koskinen Silja
Visa Leila

Board of the Kontti Recycling Stores

Chair Ylä-Pirilä Pia

Members Haapasalo Kirsi
Pokela Matti
Rantanen Pertti
Väisänen Tapani

Youth Committee

Chair Jolma Maiju

Members Basilier Linda
Grekula Hanna
Laine Juha
Rubini Aino
Rämö Eero

First Aid Committee

Chair Kuronen Pentti

Members Castrén Maaret
Kinnunen Ari
Leppäniemi Ari
Salonsaari Tuija
Sandell Birger Ch.
Suokas Jaana
Söder Jouko
Vertio Harri
Välimaa Tuomo

Council

Chair Nygård-Taxell Rachel

Deputy Chair Mattila Teppo

Members Alho Kristiina
Anttila Håkan
Backman Henri
Bradshaw Elinor
Ertman Irma
Harjuoja Miina
Hermanoff Anneli
Honkala Leila
Jokinen Leena
Kalema Helena
Kettunen Markku
Kulmala Matti
Kuronen Pentti
Kähtävä Eira
Lampén Folke
Lydman Caj-Gustav
Mattlin Håkan
Mommo Sauli
Parkkari Juhani
Partanen Marja-Liisa
Piili Päivi
Pikkupeura Risto
Raita Petri
Ravald Jaakko

Reinholdt Ilse
Salmelin Leni
Tuomisto Leena
Tykkä Leena
Viljanen Ritva

International assistance policy

Chair Sandell Birger Ch.

Members Grüne Yrsa
Jolma Maiju
Kiuru Krista
Oinaala Sirkka-Liisa
Oinonen Outi
Vanhapelto Tapio

Partnership policy

Chair Kivistö Kalevi

Members Kumpula Kristiina
Laiho Hannu-Pekka
Matikainen Sami
Ollila Pirkko-Liisa
Partanen Pentti
Santamäki Anne
Saukkomaa Harri
Vainio Arja

Youth policy

Chair Jolma Maiju

Members Hoikkala Tommi
Hozjajenok Katerina
Irisvik Satu
Kanniainen Topi
Mattson Ruut
Strandwall Tommy
Tervo Merja

Volunteer action policy

Chair Sandell Birger Ch.

Members Colliander Tuula
Jokiniemi Anna-Marja
Kangaskesti Riitta
Qvist Airi
Reinholdt Ilse